

ferco  
seating made better



education seating solutions





# welcome

Since Ferco's inception in 1983 our desire to be clients' partner of choice has been at the forefront of our philosophy. It is reflected in our commitment to friendly, professional customer service and unwavering attention to detail.

In house design and manufacture capability means we deliver design-led, world class education seats and enables us to set trends rather than follow them.

Our state of the art facility incorporates the latest technology and manufacturing methods with rigorous quality control.

Our designers are creative problem solvers - they arrive at seating solutions that best fit your education facility. We love to talk design, aesthetics, solutions and functionality. This is our passion. It runs through our company.

We have a network of offices in central locations all over the world. Filled with knowledgeable and friendly people. So we're equipped to deliver any seating requirement - regardless of size or location. With clients in over 60 countries we provide global reach with a personal touch.

Our dedicated regional sales teams understand local customs. They offer professional guidance and experience, and they're flexible in helping clients to achieve their needs.

And we're most proud of our people. All of them live by the belief that nothing is impossible. They're here to inspire you. To help you create a space that in turn inspires and entertains your audiences.



## Environmentally friendly seats. For a better world.

We're passionate about the environment - and about providing world-class workplaces. All of our products are made in safe working environments that are eco-friendly as possible. And we're constantly looking for new ways to improve our quality, environmental and safety management systems. PSB Singapore have given to us the license being the first seating company to receive a green certificate

Our seating complies with all applicable legal, statutory, regulatory and occupational health and safety requirements, and carry a worldwide five-year manufacturer's warranty.

We have ISO 9001:2004 and ISO 14001:2004 accreditation firmly in place.

So our production management processes and environmental management systems incorporate the latest technology in terms of materials and construction methods. And they have been strictly regulated to achieve both maximum efficiency and minimum environmental impact.

Quality of product is paramount to us. And so is protecting the environment. We have stringent quality checks in place, from order to shipping. These have been designed with a full documentation trail, which means our customers can be free of concern from start to finish. It also means we're making sure our carbon footprint is as small as possible.





# innovative learning spaces

We are in one of the most exciting periods of change in education and fundamental to a successful outcomes is the ability to maximise learning opportunities within specifically designed learning spaces.

Delivering intelligent, considered and quality design solutions, with highly personal service, resulting in decreased attrition rates and increased student engagement.

You've been trusting us for over 35 years with our vision; and we're passionate about helping you to educate the next generation.

Ferco creates spaces that are not just lecture halls - they are places of learning, sharing and experience. Places where people connect and life happens.

Our expertise in the education sector means that we understand your challenges and work hard to design individual solutions.

Our Lecture Theatre seating has been specifically designed to maximise learning opportunities and withstand the demands of modern educational environments.

Ferco helps maximise learning opportunities through design led and adaptable learning spaces which integrate new communication technologies and enrich the learning experience.

## Our mission

exceed customer expectations  
live by design  
inspire a happy team



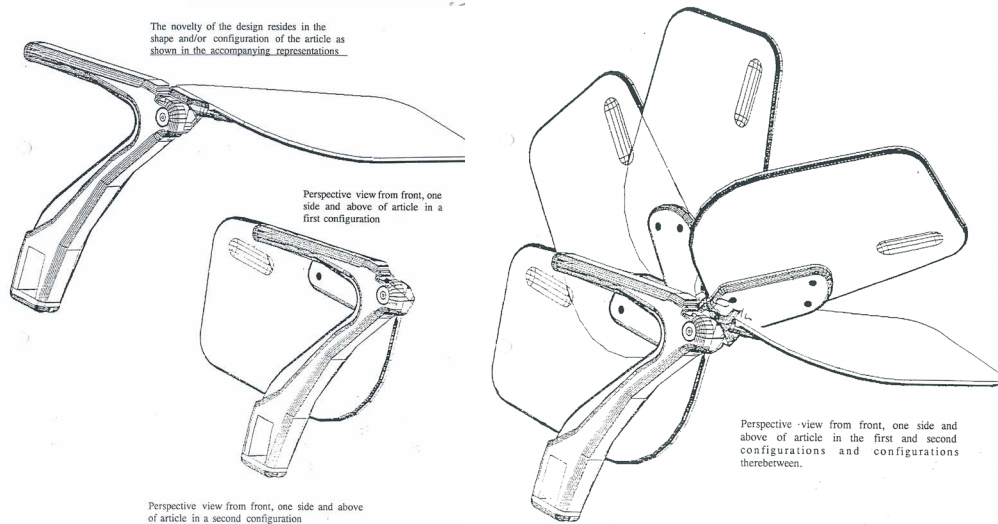
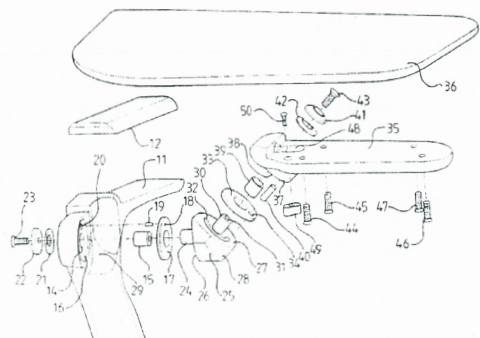
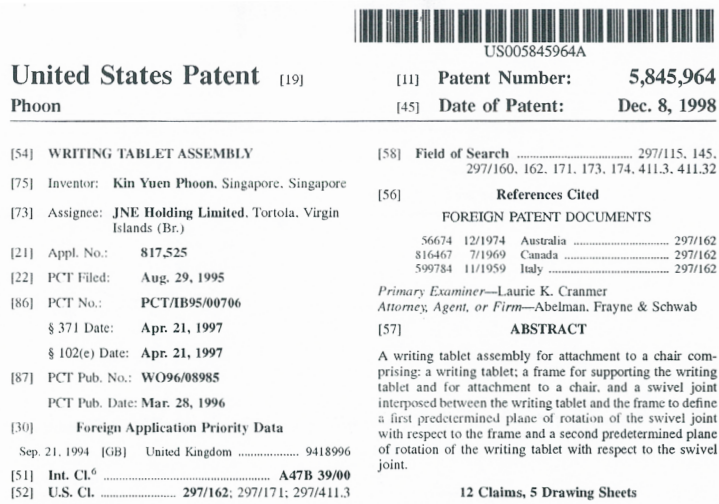
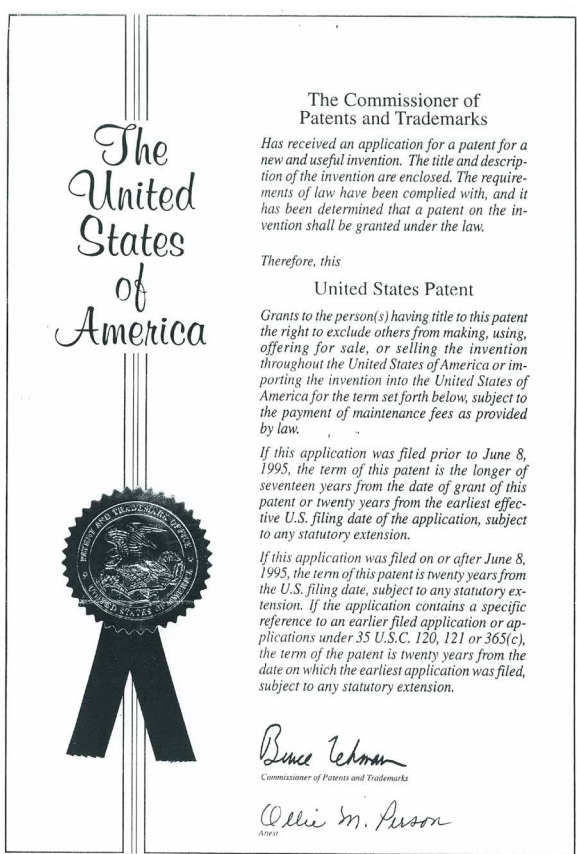


# Wrimatic

The Wrimatic writing tablet was developed to meet the needs of clients frustrated by the inadequacies of existing writing tablets. All other writing tablets have weak hinges caused by their shortcomings in design and, as a result, the tablets have to be small in order to minimise the stresses in their joints.

Using our unique joint, Wrimatic users have a large enough surface for full size conference binders, course notes, ring binders or laptop computers, all in the comfort of Ferco's extensive seating range. Clients who choose the Wrimatic have the assurance of our 5 year guarantee, the only company to offer one for products of this type.

By incorporating the Wrimatic with our comfortable but robust auditoria seating, lecture spaces can double up as conference / seminar rooms providing an opportunity for revenue generation without additional expenditure.



- A3 size
- 240 kg. load resistance
- Durability
- Ease of operation
- Low maintenance
- Left hand friendly
- Strength

seating made better

- 8 premium lecture spaces
- 14 collaborative learning
- 18 traditional lecture spaces
- 23 options
- 25 project photos



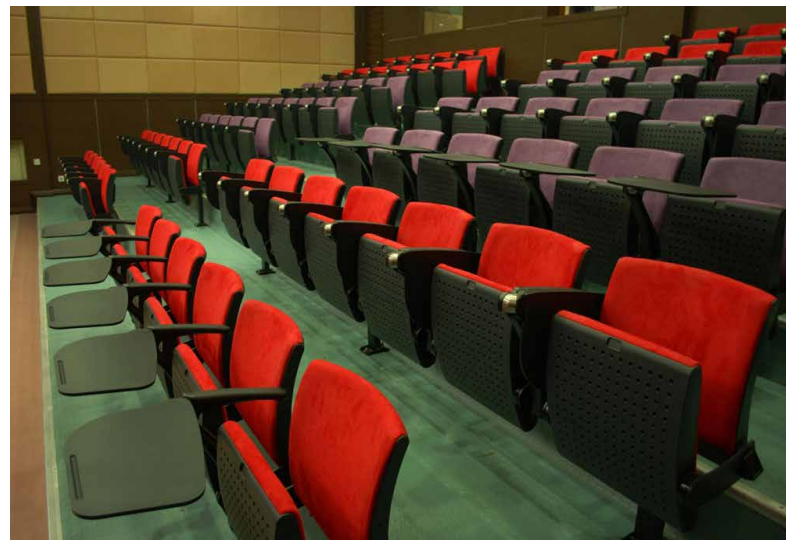
# premium lecture theatres

With many universities utilising their facilities for additional revenue generation, the modern premium lecture theatre needs to work hard for your students, adult learning groups and also the corporate sector.

We design premium lecture spaces to deliver flexibility whilst maintaining the ultimate in style, comfort and durability.

Ferco constantly innovates to keep pace with change; always considering how different groups of people interact, behave and communicate with each other in a lecture learning environment.

Our premium seating solutions not only provide a department showcase theatre for existing and potential students but enable sustainable additional university revenue streams.



Universiti Tun Hussein Onn, *Malaysia*



Penleigh and Essendon Grammar School, Australia  
Model: Wrimatic ARC One Plus



# Wrimatic FT10

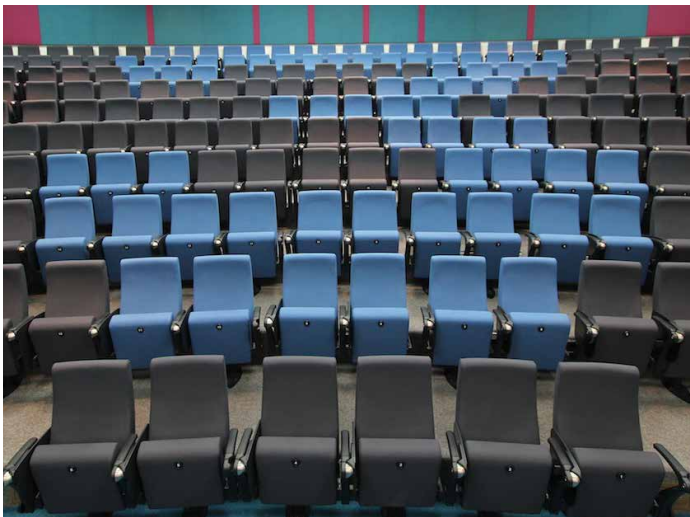


The Wrimatic FT10 is a luxuriously comfortable, executive style lecture seat with integrated A3 Wrimatic™ tablet.

The FT10 is not only exceptionally comfortable but functional and durable. It is the seat of choice for universities worldwide.

Suitable for radial and straight configurations the FT10 can be tailored to room and space specifications. Available with the option of integrated power and data points.

The A3 Wrimatic™ tablet is suitable for both left and right handed users and operates in one continuous movement thanks to its unique triangular joint; a feature using advanced aeronautical engineering design and technology.



La Trobe University, **Australia**

# Wrimatic Riviera T600



The Wrimatic Riviera T600 is specifically designed for comfort, function and versatility.

The ergonomic shape and contoured back focus particular attention on lumbar support and correct posture.

The Wrimatic Riviera T600 is having a distinctive backrest making it a popular choice with institutions for their showcase theatres.

Coupled with the Wrimatic writing tablet, the world's leading integrated writing tablet, the Wrimatic Riviera T600 delivers functionality, value, comfort and style.

The A3 Wrimatic™ tablet is suitable for left and right handed students. Virtually unbreakable, the Wrimatic has been load tested to 240kg - making it the world's most robust A3 tablet.



Sunway University, **Malaysia**



# Wrimatic ARC



ARC Max

The Wrimatic ARC family is specifically designed for comfort, function and versatility.

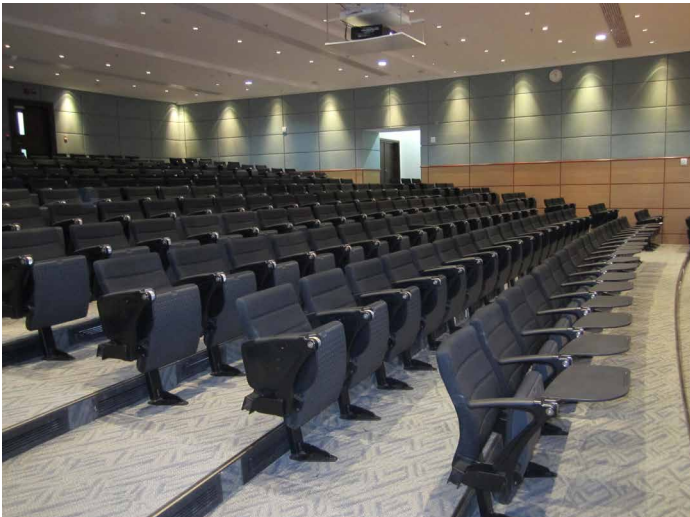
The ergonomic shape and contoured back focus particular attention on lumbar support and correct posture.

The ARC Lite is a double-walled polypropylene seat and backrest deliver outstanding comfort and durability, with looks that match.

ARC One is the seat of choice for many universities due to being virtually maintenance free, extremely comfortable and robust.

With its sumptuous upholstered padding and slightly higher back the ARC Max is known as the ‘Business Class’ of lecture theatre seating.

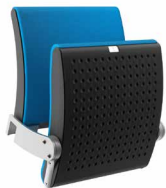
The ARC Lite and ARC One is also available with a higher back option making it a popular choice with institutions for their showcase theatres.



KSAU Female College of Nursing, *Saudi Arabia*



ARC Lite



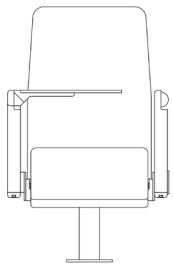
ARC One



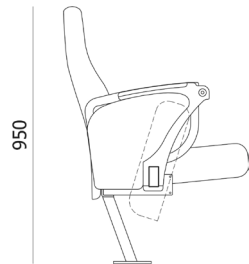
ARC Max

seating made better

Wrimatic FT10



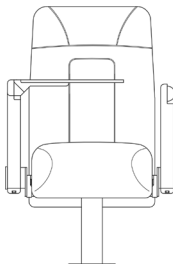
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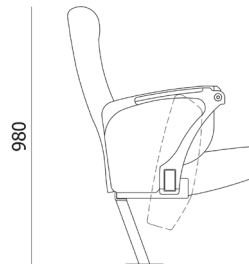
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540

Wrimatic Riviera T600



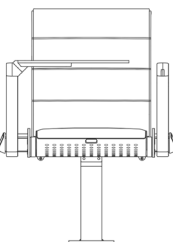
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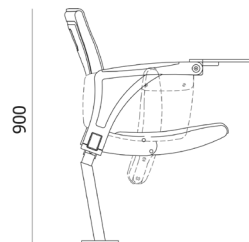
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590

Wrimatic ARC Max



560 585 610



900

530



Southern Cross University, *Australia*  
Model: Wrimatic FT10



# collaborative learning

Getting and keeping students engaged is the first step in creating successful educational outcomes.

Working together in groups supports collaborative learning ideals whilst enhancing student achievement, satisfaction and wellbeing.

Turn and Learn™ seating has been shown to encourage interactive and exploratory learning as it closely resembles real life social and employment situations.

It works by enabling alternative rows of seating to rotate 360 degrees to enable students to engage in teamwork and interactive learning with their peers without leaving their seat.

The swivel mechanism contains an integrated gas lift for smooth and silent rotation and the seat automatically returns to the forward position once a student vacates.





# Wrimatic FT10 Swivel



The Wrimatic FT10 Swivel is specifically designed to support Turn and Learn™ collaborative teaching styles.

The seat swivels through 360 degrees to enable peer to peer learning in all directions. It can also be fitted with integrated data and electrical points.

Known as the business class of theatre seating, the FT10 is the ultimate in comfort and function.

Fitted with the world's leading integrated writing tablet, the patented A3 Wrimatic™ is suitable for both left and right handed students.

Available as a high backed seat the FT10 has been designed for superior ergonomics and posture support and is virtually maintenance free.



University of Exeter, UK

# Wrimatic ARC Swivel



The popular ARC Swivel has been adapted to deliver Turn and Learn™ functions with either an integrated A3 Wrimatic™ tablet or a fixed writing table.

The seat will rotate through 360 degrees to enable collaborative learning and sharing; and is the seat of choice for many UK universities due to its, comfort, durability and versatility.

Specifically designed for comfort, function and versatility the ARC is ergonomically shaped, with a contoured back, this range focuses particular attention on lumbar support and correct posture.



Kingston University London, UK



# traditional lecture theatres

The traditional lecture theatre is characterised by an auditorium style layout with fixed tiered rows of forward facing seating.

The layout of these spaces are designed to maximise good sightlines in relation to the lecturer and the teaching aids.

Our traditional lecture theatre seating range is designed to be flexible, durable and cost effective whilst maximising audience capacity.

These seats are suitable for all layout configurations, including radial.



*University of Derby, UK*

## Athena



Designed specifically to maximise space in the traditional lecture theatre the Athena is renowned for its versatility and ease of maintenance.

The Athena lecture chair provides comfort for students and it is available in a variety of customised finishes and layouts.

The design incorporates the seat and back with a lumbar support and it can be fitted with the ProBax posture control system.

Ideally suited to use on our structural tiering, this seat is the staple of many educational institutions.



*INTI International College, Malaysia*



M5



M5F with MA5 writing tablet, MA1 armrest and MA3 bookrack



a stack of M5's on MA4 Dolly

The M5 is available in high strength polypropylene, polypropylene with upholstered pads or in a wood veneer.

The legs on the M5 provide a very stable base and ensure that the backrest does not rub against walls behind the seat. Italian in design, the seating system incorporates comfort, ergonomics, strength and durability into a simple plastic, wood or upholstered chair.

The design is based on a rigid undercarriage which fully supports the seat and back when the chair is used.

MA5 writing tablet is strong and durable. The undercarriage which connects to the legs is able to adapt in functionality to be used in classrooms, churches, waiting rooms, canteens and lecture halls.



M5



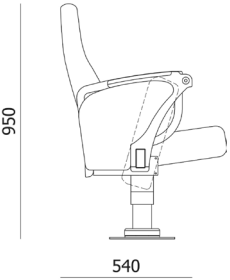
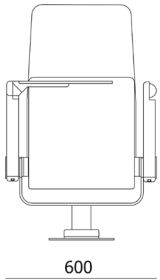
M5F



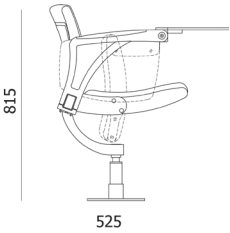
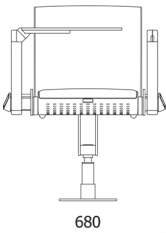
M5W

seating made better

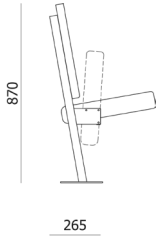
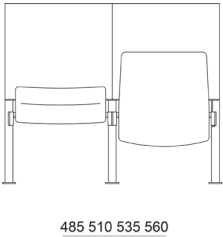
Wrimatic FT10 Swivel



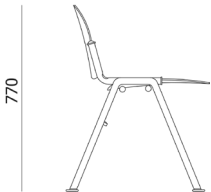
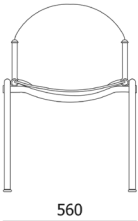
Wrimatic ARC Swivel



Athena



M5



University of Derby, UK  
Model: Athena





Royal Melbourne Hospital,Australia  
Model: Wrimatic FT10

options

- Oval Row Letter
- Aisle Light
- Round Row Letter
- PVC Seat Numbering
- ARC Seat Numbering
- Embroidered Numbering
- ARC Row end cap
- Diffuser Leg
- A.D.A Adjustable Wrimatic
- Free standing leg
- GPO Socket Provision
- Power Socket Provision
- Embroidered Logo

Wrimatic FT10	Wrimatic Riviera T600	Wrimatic ARC	Wrimatic FT10 Swivel	Wrimatic ARC Swivel	Athena
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# probax

ProBax is a patented system of foam inserts located in the seat base cushion. The geometrical design and location of the inserts are unique for each seat.

ProBax technology has its origins in the medical field and evolved out of the need to help young children with spinal deformities.

The ProBax system is individually developed for each seating application and can be fitted in any seat with a foam base as it does not change the appearance, design or feature specification (e.g. recline action, sound / vibration function) of any seat.

The average human head weighs 4.4kg and needs to be supported by the spine.

To do this the spine has a natural "S" shaped curve.

Conventional seats let the pelvis of the seat user to rotate backwards into a position where the spine has an unhealthy "C" shape.

This "C" shaped posture causes the head and shoulders to fall forward leading to muscle ache and discomfort.

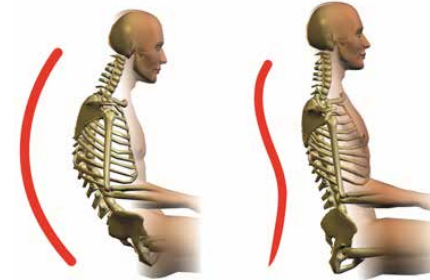
ProBax prevents the pelvis from rotating backwards when sitting leaving the seat user to sit in a more upright, natural and healthy posture.

The "S" shaped curve greatly reduces strain on the neck and back

It improves blood and oxygen flow through the body and reduces muscle fatigue and cramps.

ProBax transfers weight through the spine and the seat base and not through the muscles or the back of the seat

The head and shoulders do not fall forward in ProBax seats and lines of sight are improved by better posture



**ProBax**  
Advanced Seating Technology

seating made better



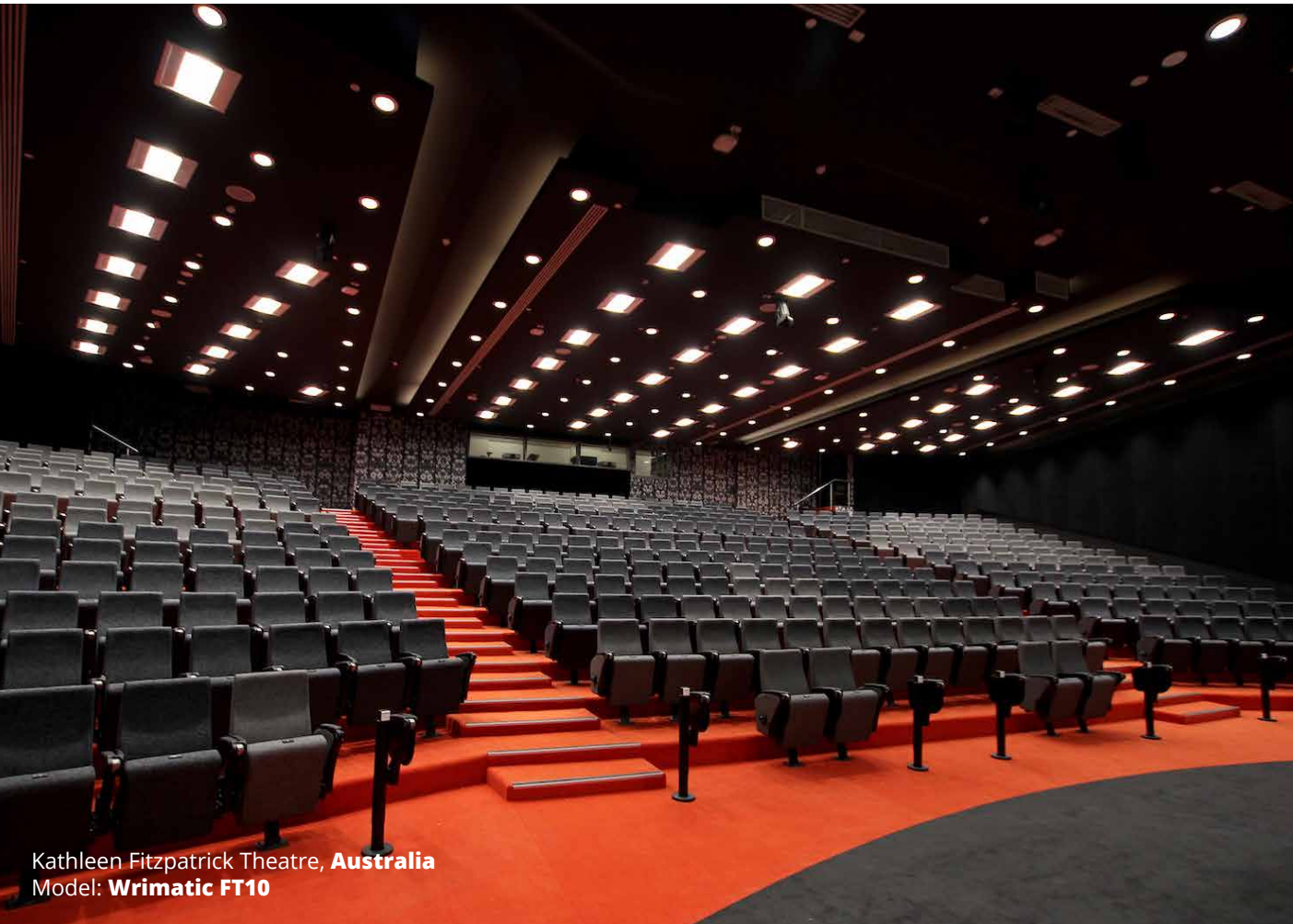
## Projects

University of Technology, Australia  
Model: Wrimatic FT10

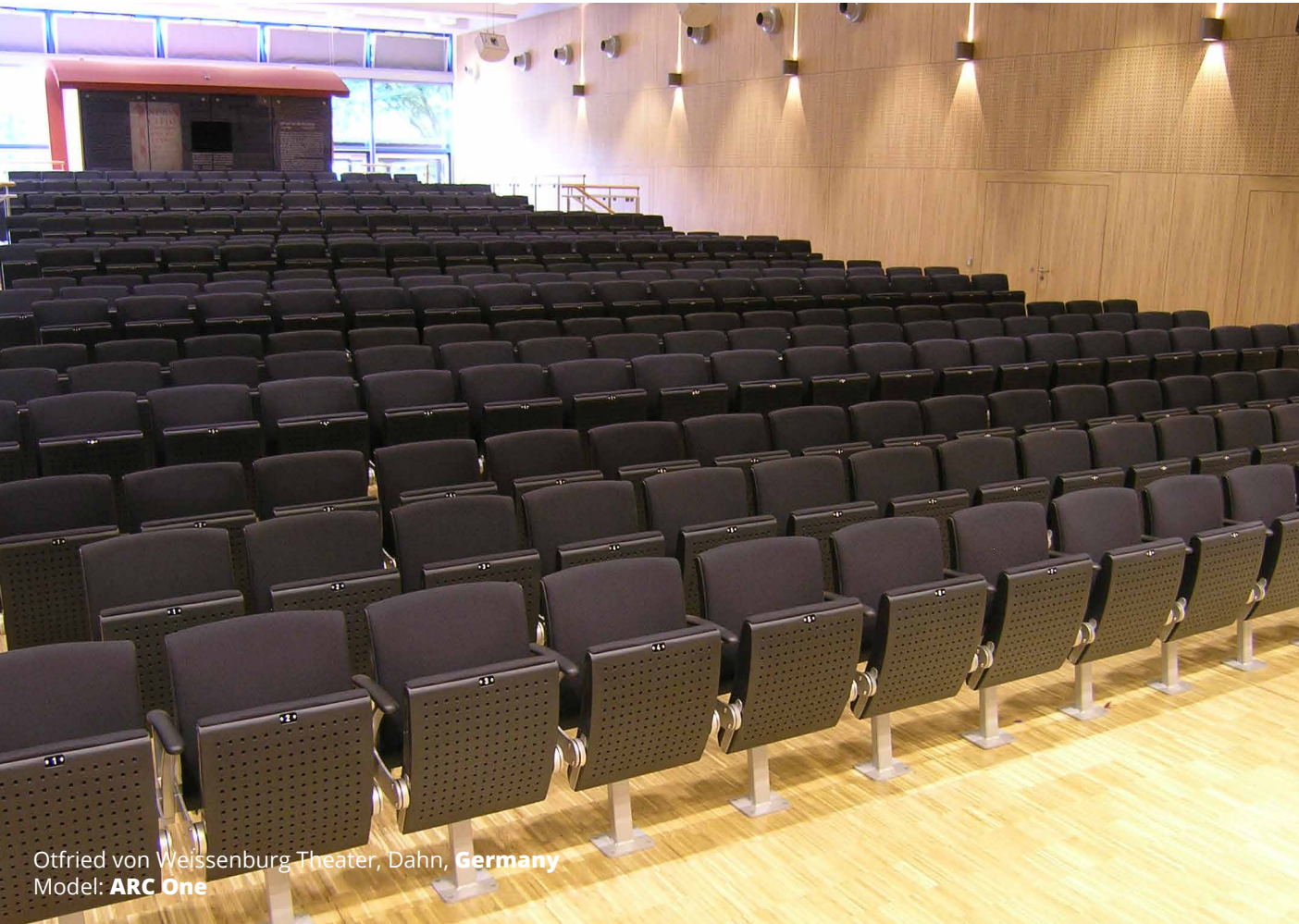




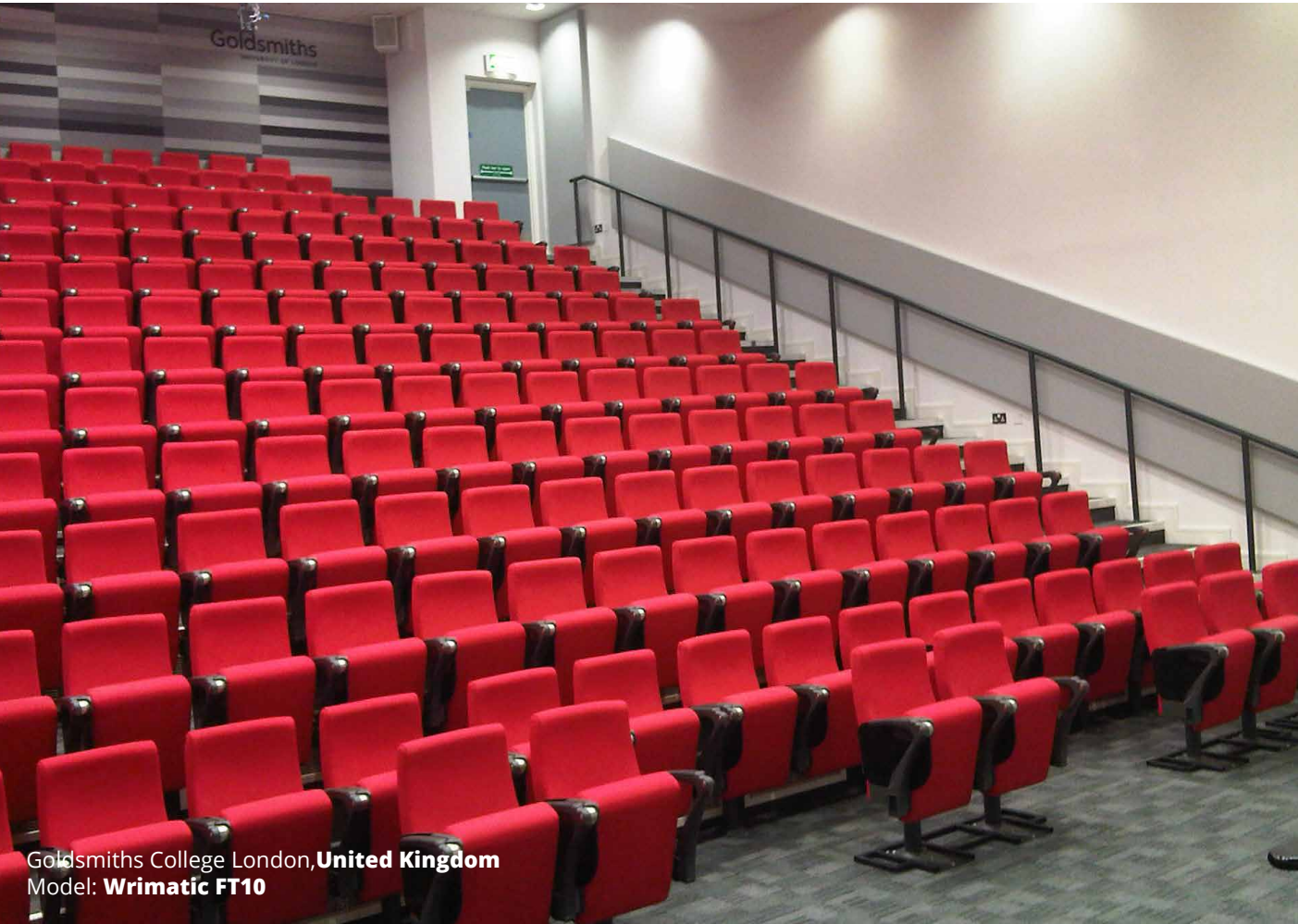
Clare College Cambridge, **United Kingdom**  
Model: **Wrimatic FT10**



Kathleen Fitzpatrick Theatre, **Australia**  
Model: **Wrimatic FT10**



Otfried von Weissenburg Theater, Dahn, **Germany**  
Model: **ARC One**



Goldsmiths College London, **United Kingdom**  
Model: **Wrimatic FT10**

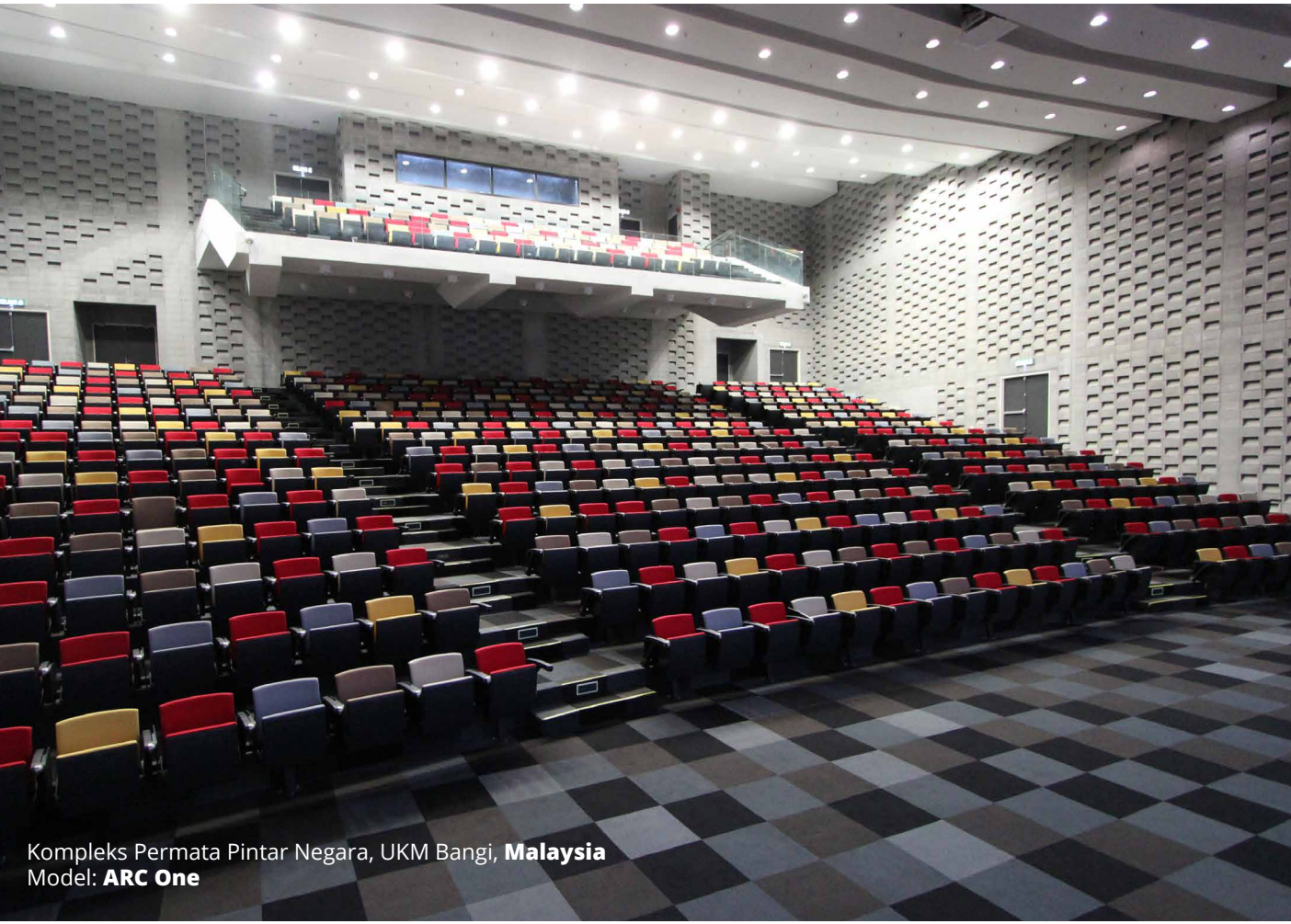




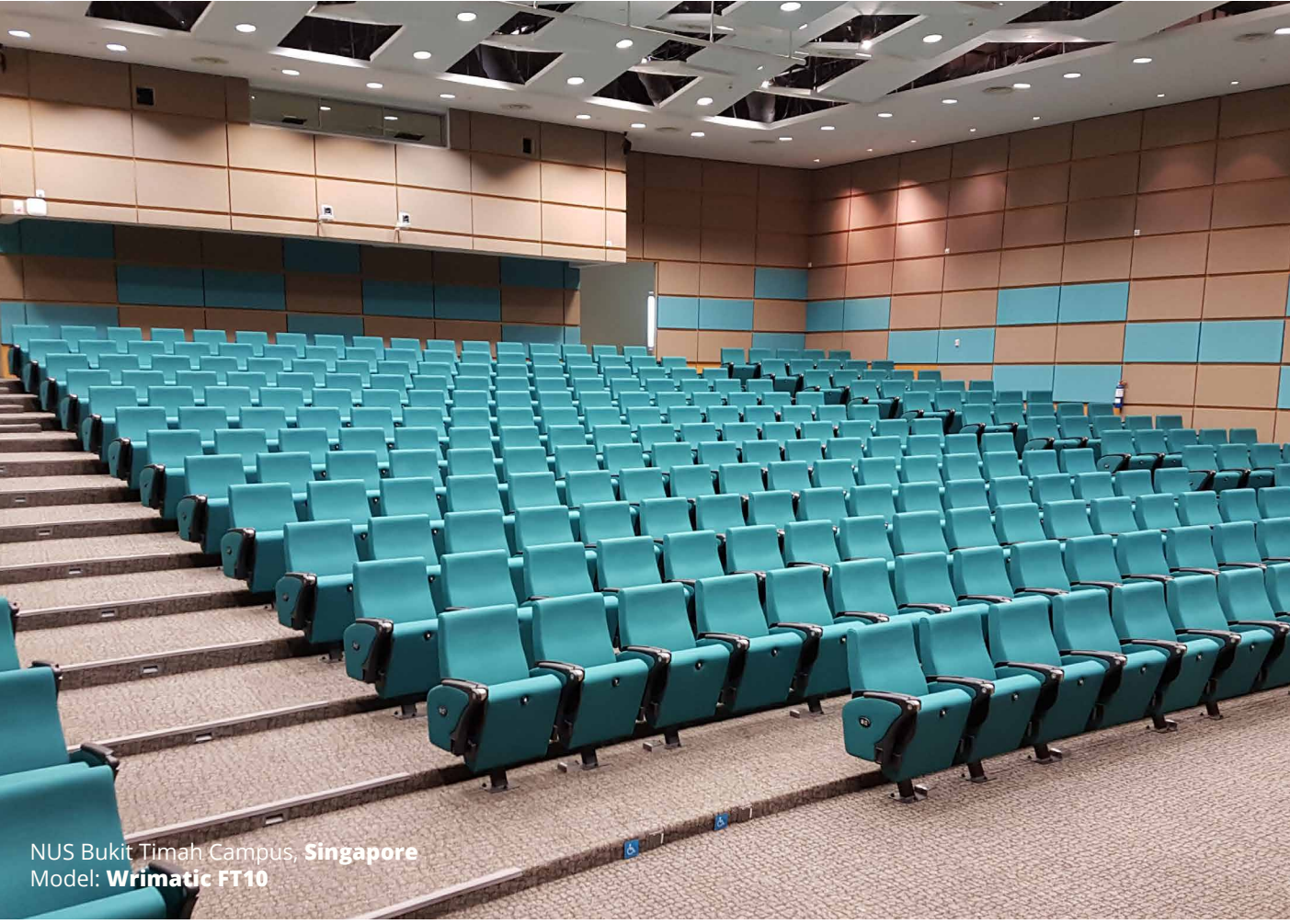
Shirley Burke Theatre, **Australia**  
Model: **ARC Max**



Quanta Computer, **Taiwan**  
Model: **Wrimatic Riviera T600**

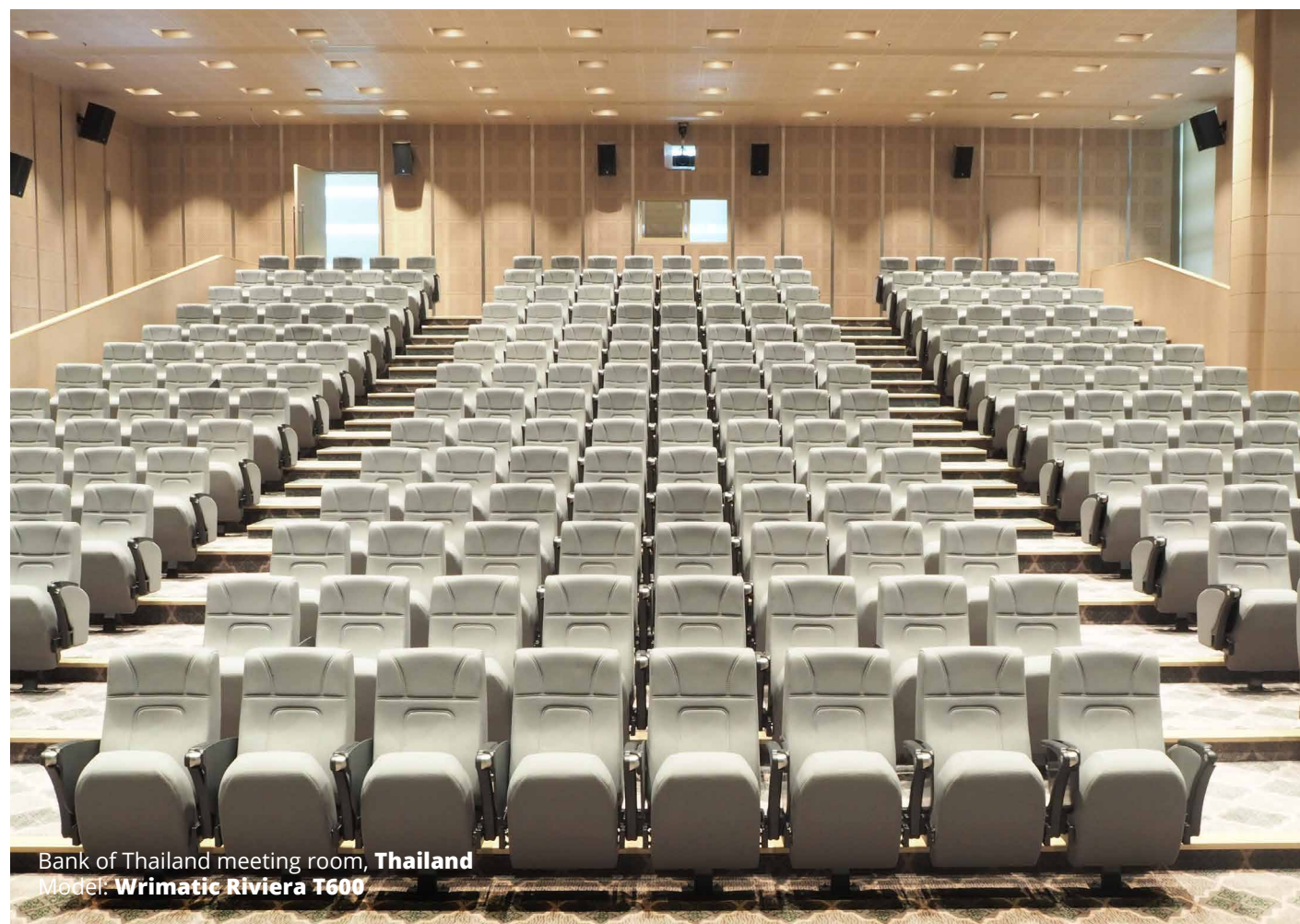
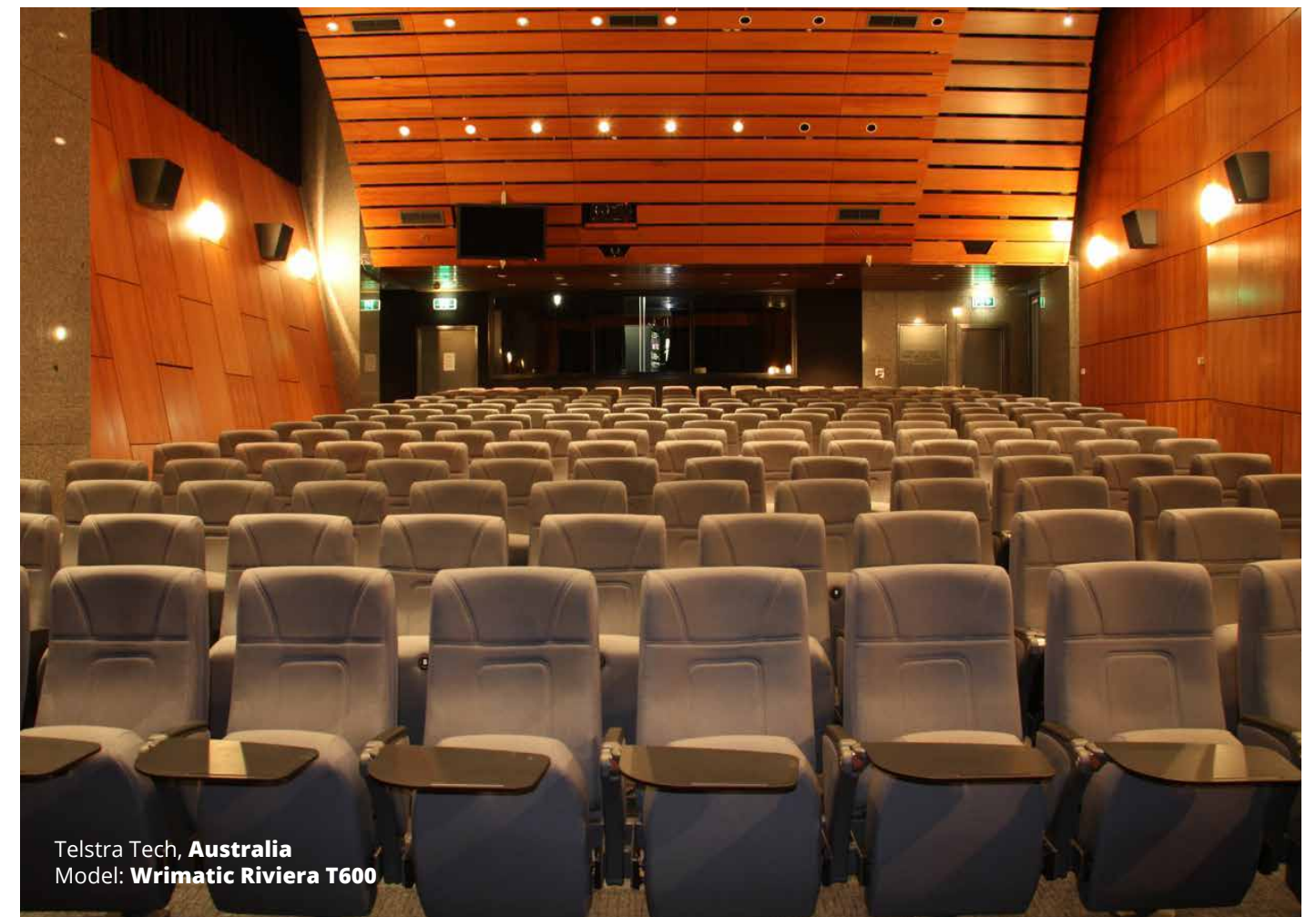


Kompleks Permata Pintar Negara, UKM Bangi, **Malaysia**  
Model: **ARC One**



NUS Bukit Timah Campus, **Singapore**  
Model: **Wrimatic FT10**









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