

ferco  
seating made better



cinema seating collection



# seating made better

Investment in luxury seating is being embraced by exhibitors around the world from the large multiplexes to the boutique operator.

Premium seating greatly enhance's an audiences experience, resulting in increased client satisfaction, loyalty and retention.

Cinemas are powerful spaces. People go to be entertained. To be carried away by stories. To lose themselves in the world on the screen.

The right space creates the ultimate audience experience. That is why we're so passionate about designing the seating that fills these spaces.

Looking at the big picture, we focus on the details of design. We love aesthetics but we're not just about design that looks great, we're about design with purpose.

We are passionate about working with you to create a beautiful cinema space that delights your audience and increases customer loyalty.

Attention to detail, work ethic, expertise - you can see it in every one of our seats. This is the heart of our company.

## mission

exceed customer expectations  
live by design  
inspire a happy team

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GSC Garden Comfort Hall, Malaysia  
Model: Premium Verona Twin





# Recliner



The demand for luxury cinema seating is rapidly increasing – right across the globe, exhibitors are embracing premium cinema. Whether you are an independent boutique or a large multiplex, Ferco Seating can help you provide the ultimate cinematic experience.

Cinema is one of the most powerful forms of entertainment – a larger-than-life screen, comfortable cinema chairs, coupled with an incredible sound and lighting system.

The movie theatre experience brings with it bold entertainment, a complete package providing total immersion in unbeatable style.

The screen, sound, lighting and seats all contribute towards the unique experience, and seating is a key feature.

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Emperor UA Cinema, China  
Model: Premium Verona & Premium Verona Twin



# Tuscany



The very definition of ultimate cinema luxury, beautifully crafted with a state-of-the-art wood finishing.

It can be customized with a built-in high tech self-diagnostic system, integrated wifi control functions, wireless phone charger and a lumbar support motor for that extra comfort. Other options includes a built-in center compartment and a front opening drawer, providing easy storage for your patrons.

It is truly in a class of its own.



Tuscany basic

# Turino



An opulent, fully-reclining cinema chair in a classic, quintessentially British design.

With enhanced cushioning, the Turino is the ultimate in cinematic comfort and shares optional features with the Premium Verona.

This model is available as individual, or twin seats, single or dual motor operation with space to include a pedestal table.

The perfect choice for state-of-the-art home viewing rooms and luxury boutique cinemas.



fully reclining

# Verona Dual Motor



The Verona is a fully reclining cinema chair designed for maximum comfort and style.

Beautifully crafted and available as a single seat, a twin seat or a link-seat with shared armrests.

Two individual motors control the footrest and backrest separately, allowing any user to adjust their reclining position to precisely their own comfort level.

The Verona includes a footrest sensor, so no hands or valuables get caught in moving parts.

The optional easy-lift system gently and effortlessly tips the seat forward to enable cleaning and maintenance. Automatic underseat lighting provides a visual aid whilst doing so.

Other optional features include integrated tables, integrated cupholders and USB charging point.



Verona Dual Motor with retractable armrest



# Verona Zero Wall



Specifically designed for cinemas where capacity and comfort are of equal importance.

Clever design enables the backrest to recline into the space created by moving the seat base forward simultaneously.

As there is no gap left behind the seat, the requirement for safety handrails is negated, resulting in lower capital expenditure and a more pleasing aesthetic.

The Verona Zero Wall saves space and ensures that you maintain audience capacity, whilst also delivering the same luxuriousness and feature options as the Premium Verona model.

A premium enclosure panel can be added to create a feeling of exclusivity and home-from-home ambience. Integrated lighting helps clients locate items and read menus.



# Verona Lite Zero Wall



The Verona Lite Zero Wall offers all the comfort, luxury aesthetic and options of the Verona and Verona Zero Wall, but where maximization of space is a priority it includes only a motorized backrest – negating the need for larger tread depths.

It comes with a choice of a single, twin or link seat configuration.

Customisation and additional features mirrors those of the Premium Verona.

Perfect for smaller cinema spaces.





# Milano Zero Wall



This luxurious motorized cinema seat reclines into the space created by simultaneously moving the seat base forward.

All the motion happens internally, allowing you to place the seat directly against the wall or riser.

Available as single seat, twin, and link seat.

Milano can be purchased with a single or dual motor.



Available in restricted footrest

# Privacy Panel

## Privata



The Privata’s striking design is guaranteed to make a statement. Slim panels envelop Ferco’s luxury seats to provide a truly private space.

The privacy panels can be upholstered with your choice of fabric or leather and optional accessories like coat hooks and built-in reading lights can be added on as well.

## Lighting Options & Accessories



Flexi Light



Reading Light



Wireless & USB Charging Port



Gooseneck Light



Stainless Steel Hook



Slot-In Wireless Charger with USB Charging Port

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## Covo

Like its cousins, the Covo panel creates a private and cosy enclosure to nestle and enjoy a movie.

The Covo's strong lines and luxury detailing make it the perfect pairing for Ferco's premium recliners.

It can also be customized with fabric or leather upholstery of your choice and can be further enhanced with optional accessories for that extra touch of class.



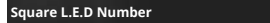
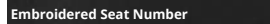
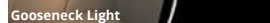
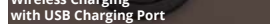
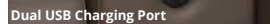
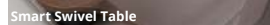
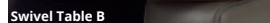
## Cocoon

The name says it all, with beautifully crafted curved panels that gracefully hug the enclosed premium recliner.

It provides just the right amount of privacy without compromising on either style and function.



# Options

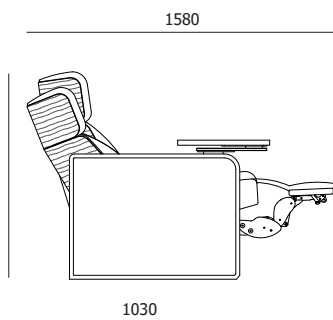
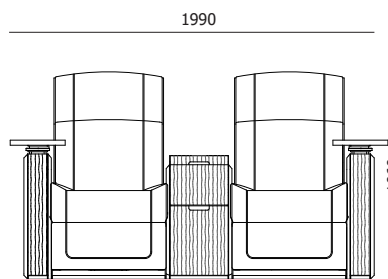


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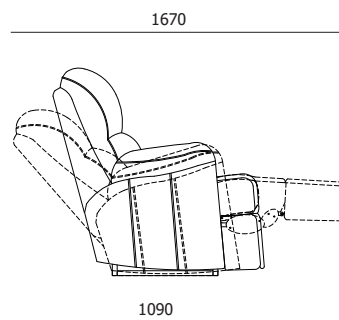
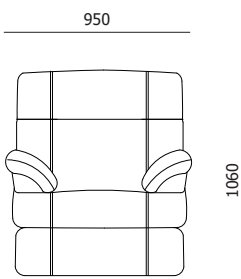
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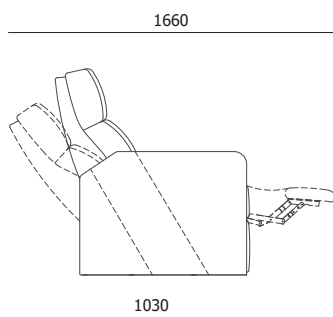
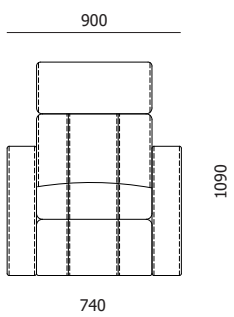
## Tuscany



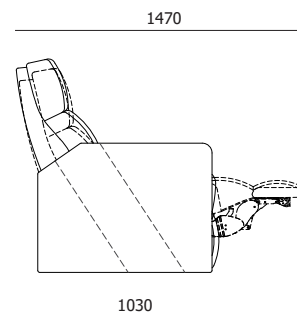
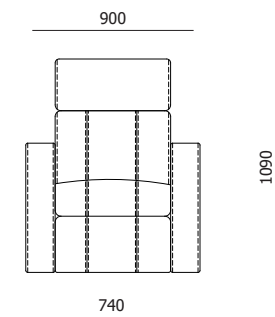
## Turino



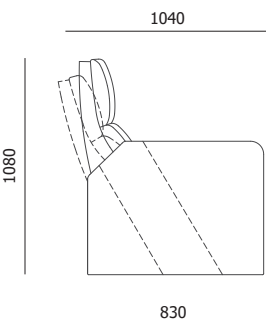
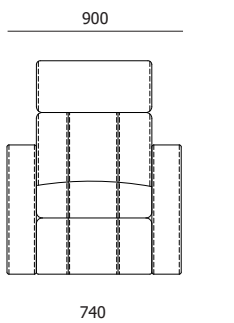
## Verona Dual Motor



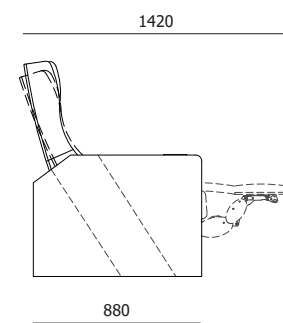
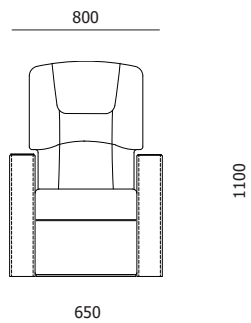
## Verona Zero Wall



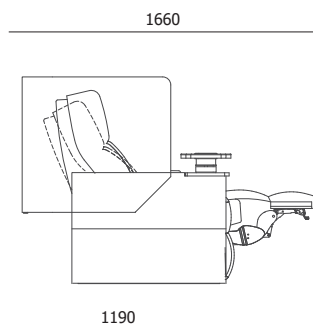
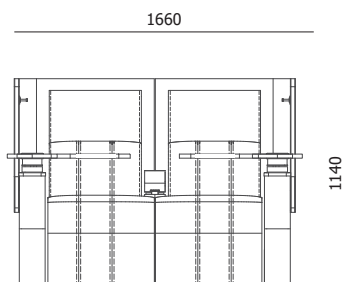
## Verona Lite Zero Wall



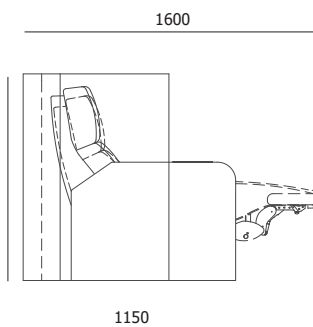
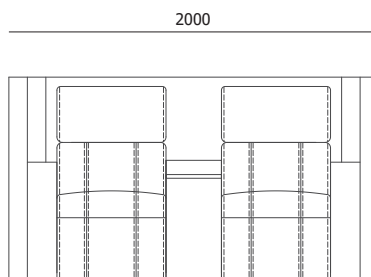
## Milano Zero Wall



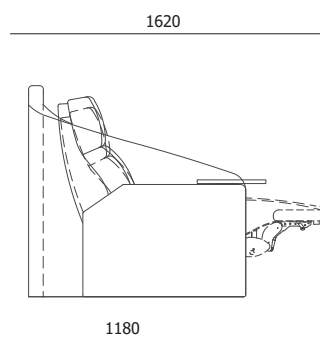
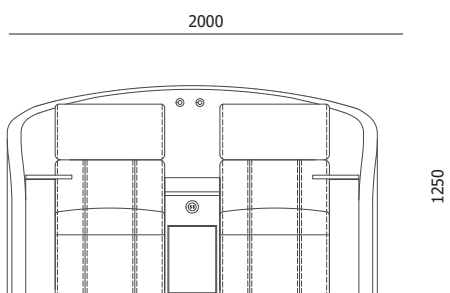
## Privata



## Covo



## Cocoon



# Experience



From sound and vision to F&B, service and comfort, cinema audience expectations are high. For operators wishing to deliver the ultimate and immersive movie-going experience, audience comfort and choice is an important factor. Ferco's cinema seats are ergonomically designed using advanced pressure mapping and enable each patron to choose their ideal seating position and temperature for the ultimate in personalised comfort.



## Motorised Headrest

Experience full relaxation with an integrated motorized headrest for complete neck support that reduces neck muscle activation in a reclined position with just the touch of a control button.



## Motorised Lumbar

A built-in motorized lumbar allows you to adjust the lower portion of your seat to support your spine, which naturally curves inwards; for better comfort and seating posture.



## Heater System

Enhance your guest's experience with a warm and welcoming cosy seat with the built-in heating system.



## Motorized Footrest

The built in motorized footrest comes with a finger guard and a footrest sensor as a safety feature. With a press of a control button, it allows you to adjust the footrest with ease, to your desired resting position.



## Flexound™ Augmented Audio

Enhance your senses with a built-in augmented sound system in your very own seat boost by Flexound Augmented Audio.



## BKCS™ Active Seating

Feel the movie impact powerfully and accurately with the Buttkicker; enhance your movie experience with extra thrills and excitement.

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# Dine-In



Food and beverage concessions are an important differentiator between brands, and our luxurious seating and dine-in options are designed to help operators increase both customer spend and satisfaction. Specifically designed concession tables, in-seat ordering options and call buttons which link directly to the in-house POS enable operators to offer their patrons seamless, personal service with easy-pay options.



## Swivel Table

A popular choice to complement any VIP seats. The swivel table completes the movie dine-in experience.



## Double Action Swivel Table

The double action swivel tables extends the swivel flexibility for better dining positions, creating a more comfortable & enjoyable dining experience.



## Concession Tray

You may serve in confidence with the Ferco dinner tray, thanks to its subtle detailing and metal edging that prevents spillages. It's also designed to fit snugly onto a swivel and its double action base table to keep it firmly in place, making serving a real pleasure.



## Call Button

Provide excellent customer service with the press of a button. The call button allows your patron to easily and discreetly call for services without interrupting their movie experience.



## Gooseneck Light

The smart versatility of this lighting fixture gives VIP seating the added touch of luxury. Brilliantly lit under cover of the dark; its adjustable neck bends easily to your desired lighting position.



## Flexi Light

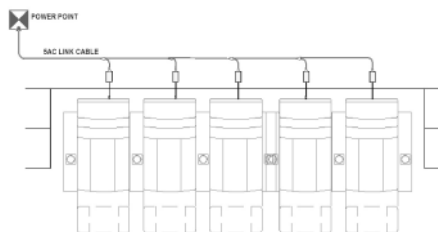
Get visibility and seat appeal with this Flexi light. It illuminates beautifully in across 360° angle. The perfect addition to a privacy panel.



# Innovation



Ferco's in-seat innovations have been developed to provide efficient installation and reduced maintenance for operators. Our innovative technologies enhance both audience and staff convenience and are underpinned by safety features which are subject to rigorous testing and certification for operator peace of mind.



## Powerlink Cables

A smart way to power up to a maximum of 10 seats in a row with a single power outlet without having to hide multiple, tangled cables. It is cost saving, super easy and convenient.



## Auto Return Sensor

Have all the seats looking tidy and uniform for the next movie screening without the hassle of adjusting them back manually. This built-in auto-return sensor prompts the seats to return to their original position once vacated.



## Safety Features

Avoid unwanted injuries and provide safety to your guests with these built-in finger guard and auto footrest sensors.



## Wireless Charger with USB Charging Port

Give your phone a power boost while you sit back and relax with a built-in wireless charger with USB charging port at the ready for your convenience.



## Slot In Wireless Charger with USB Charging Port

The slot In Wireless Charger with USB charging port works like a seat pocket to keep your phone safe while it charges. It's easy to use and you'll have more space to rest your arms too.



## Dual USB Charging Port

For phones without wireless charging options, the USB charging port will take care of your phone power-boosting needs at your convenience.

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# Smart Connectivity



Our smart connectivity options enable operators to control and monitor seats remotely with ease; resulting in reduced manual operations for efficient cleaning, diagnostics and servicing at every movie change.



## Wifi Call System

This is a PC interface system for concessions that enables you to receive call signals from the seat via Wi-Fi connection, making the provision of service easier to manage and control.



## Wifi Ordering System

Allows you to take orders via a tablet that channels ordering information to concession servers directly via Wi-Fi connection, making customer service more effective and efficient.



## Wifi Self Diagnostic System

Seat maintenance has never been easier with the Wi-Fi self-diagnostic system that remotely auto performs its own seat-operating inspection and identifies any issues by showing you its status report with accuracy.



## Wifi Motor Control

Have the power to control all the seat back and footrest movements in a group, or for the entire hall simultaneously. Ideal for daily maintenance and cleaning as it saves you time and energy.



## Wifi Easy Lift System

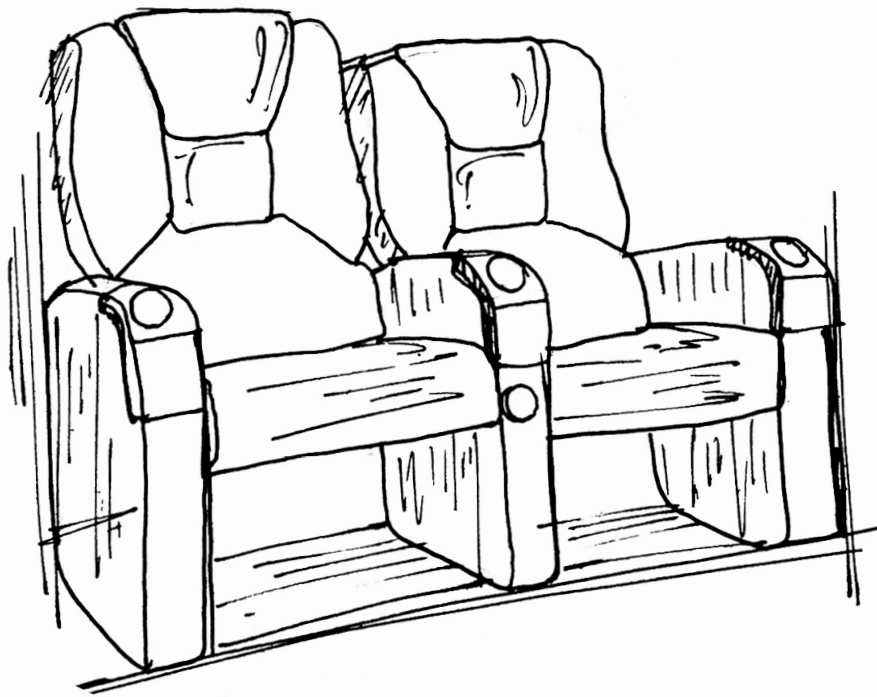
This system gives you the ability to control the lifting of the seats remotely and simultaneously in a group or for the entire hall. With this function, it makes cleaning up easy and convenient.



## RF Call System

No Wi-Fi available? No worries, with the Radio Frequency call system, it manages your call services just as well with a remote and a fix-screen receiver. It's easy and it works!

# Glide



A BIG STEP FORWARD.  
A GENTLE GLIDE BACK.

As today's audiences continue to demand more from the movie experience, cinemas can't afford to just sit still. That's why we created the all new Glide cinema seat.

Featuring an innovative sliding design that allows for a superior seating position, simple operation and exceptional comfort, the Glide ushers in an entirely new level of support and ergonomics for cinemagoers.





Cinema City Sharjah, UAE  
Model: Opus Glide

# Opus Glide



The Opus Glide offers an ergonomic reclining solution. The back and headrest are made from generous super-soft foam, creating a superior seating position.

The Opus Glide's innovative sliding design, responds to your movements to glide effortlessly into the most comfortable position, whilst maintaining lumbar support.

This operates without the need of electric motors and is available in single , or link seat configuration.

Headrest, back & seat covers are removeable for easy maintenance & replacement.



# Milano Glide



Like its cousin, the Milano Glide offers a similar ergonomic reclining solution. It operates without the need of electric motors and may be further customized with a range of options and additional features.

It's designed not only to look stylish but functions easily and smoothly glides into your most desired relaxing position.





# Verona Glide



The Verona has made its name known for its luxurious comfort and style and now it glides too!

The Glide mechanism works without the need for motors; ideal for home users as well as Cinema owners.

It is compact, stylish, and affordable without compromising ultimate luxury and comfort.



# Lucca Glide



The Lucca range is a sleek and streamlined aesthetic for modern cinemas.

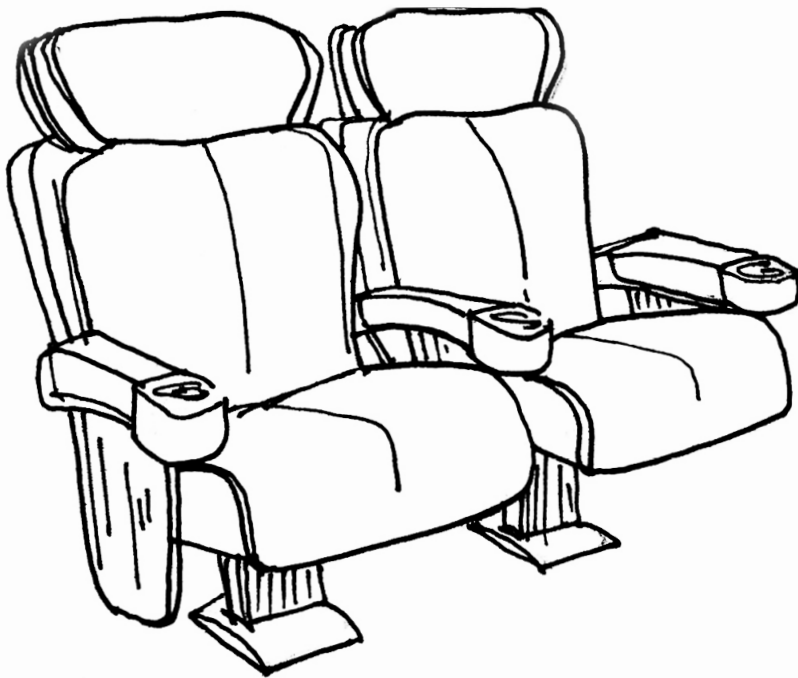
It is both available in fixed-back and Glide version, as a single or linked seat.

The shaped-form upholstery provides ergonomic support for a comfortable sitting position.

The Glide has an innovative internal mechanism that allows the seat to intuitively glide into a reclined position as you lean backwards, without the needs for motors or controls.



# Premium



Cinema is in a period of exciting change and fundamental to operator success is the ability to maximise revenues and retain customers.

With this in mind, Ferco has developed the recliner collection.

Luxurious electric recliner seats which can be customized to suit the aspirations of individual cinema operators.





TGV i-City, Malaysia  
Model: Premium Milano

# Opus



We have spared nothing in giving you the maximum sitting comfort.

An economical seating solution, this market leading seat offers the ultimate in comfort.

This seat has a removable cover feature that can easily be removed by means of a zipper.

The innovative easy-to-adjust backrest pitch makes it simple to adjust to your desired sitting comfort.



# Milano



Like the city it was named after, the Milano is all about style.

It can be a fixed-seat or with electric controls for operating the footrest and or backrest.

Easy. Comfortable. Stylish.

Available as a single, twin, or link seat. Milano comes with a range of options and additional features.

Perfect for any cinema venue.





# Cruz



The Cruz shares a similar seat structure to its cousin the Opus, whilst taking on a thicker & wider backrest style with downward, rectangular back stitching and 'U' curve side panels, completing its new look.

It's a minimalistic and classical design that works, for decades to come.

This model can have a fixed or rocking backrest.



Wide backrest

# Rex



Reminiscent of the contoured designs of the 1950s, the Rex cinema seat has a smooth silhouette and is designed for ultimate comfort.

It has a curved arm rest for optimum resting arm position and a built-in cup holder, designed to hold hot beverages that comes in a full size mug with holder.

Its ergonomically shaped seat base enables patrons to tuck their legs inwards to rise up effortlessly.

The seat back delivers head and lumbar support and is easily pitch-adjustable for perfect sightlines.

Cleverly engineered to provide quick and simple installation and minimal maintenance, the Rex is aesthetically pleasing yet robust. Arm panels can be upholstered in a contrasting fabric to echo the brand identity of cinema operators.



# Tala



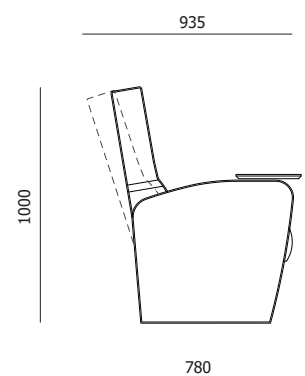
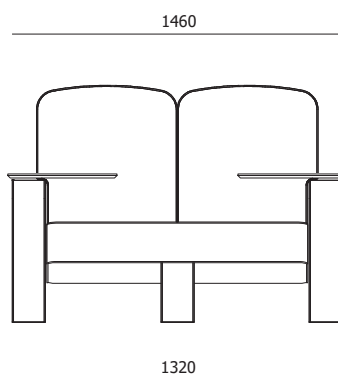
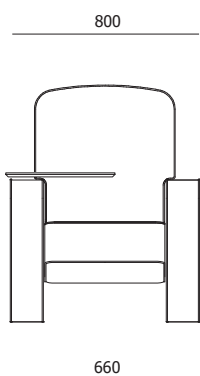
Be pampered with the comforts of your own home as you sit back and immerse yourself in cinematic magic with Tala. This charming seat has a wide seat and backrest, giving you enough space to curl up in cosiness and relaxation.

Its minimalistic yet modern design is as simply comfortable as it is enjoyable, with the options of customised coloured or patterned upholsteries to match your desired interior decorations.

Created especially for boutique cinemas, it can also be further customised with a built-on swivel table for that movie dine-in experience.


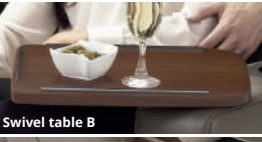



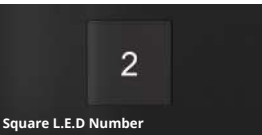



Tala is aesthetically adaptable for any boutique cinema ambience; making your seating preference perfect in every sense.



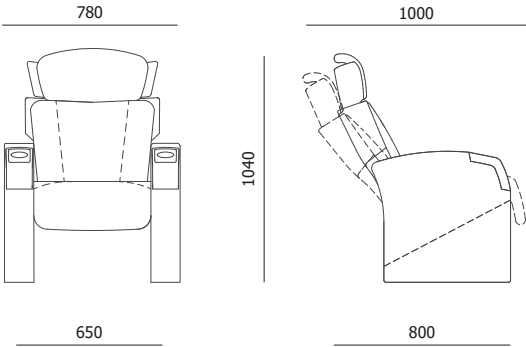




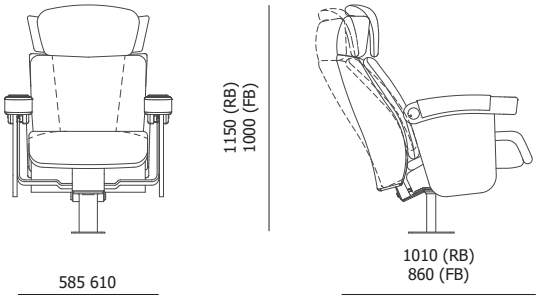
# Options

	Opus Glide	Milano Glide	Verona Glide	Lucca Glide	Opus	Milano	Cruz	Rex	Tala
 Swivel table A	●	●	●	●				●	●
 Swivel table B	●	●	●	●				●	●
 Smart Swivel Table	●	●	●	●				●	●
 Dual USB Charging Port	●	●	●	●		●		●	●
 Embroidered Seat Number	●	●	●	●	●	●	●	●	●
 Square L.E.D Number	●	●	●	●					●
 Rectangular Letter	●	●	●	●	●	●	●	●	●
 Puck L.E.D Letter	●	●	●	●		●		●	●
 Footrest Cover					●	●	●	●	

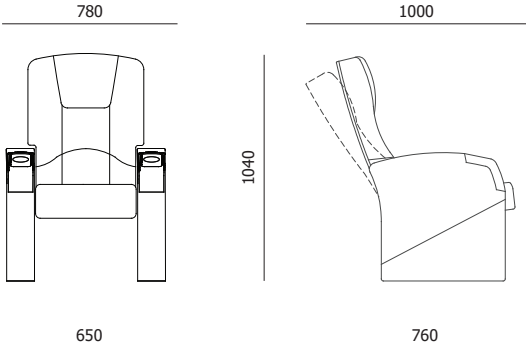
Opus Glide



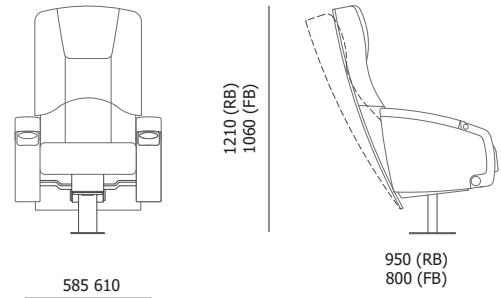
Opus



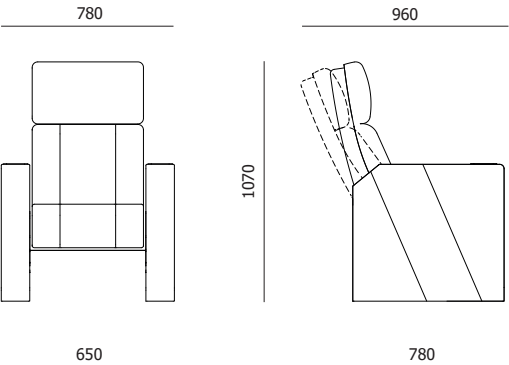
Milano Glide



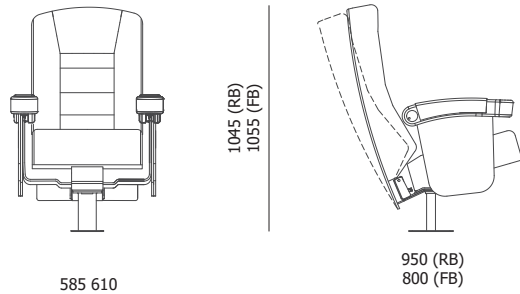
Milano



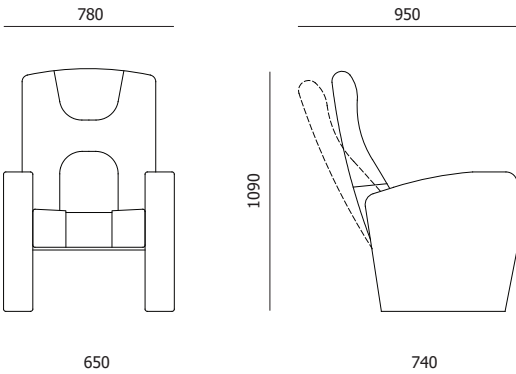
Verona Glide



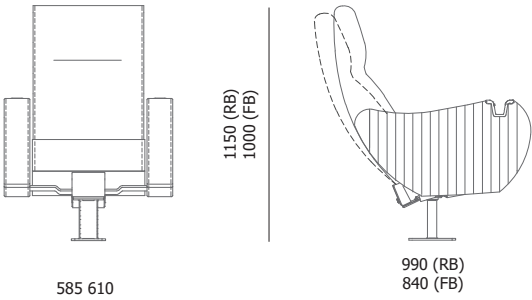
Cruz



Lucca Glide



Rex



# Paragon



Cinemagoers deserve the highest quality and comfort to complement their movie experience.

The Paragon range is a sleek and modern collection and every single seat is ergonomically designed. Not only are they extensively tested for durability at our in-house facility but they are tried and tested in movie theatres across the world.

They look great and feel even better, combining superior comfort with outstanding value.

A wide range of customisable options and accessories meet the needs and expectations of today's cinema operator and their patrons.

The Exceptional. Everyday.



VOX Burjuman Mall, UAE  
Model: Paragon 755



# 5 Series

## 538

With a distinctive headrest and a contoured backrest, the Paragon 538 delivers outstanding comfort and value.

Available as a fixed or tip-up seat and single or a twin seat with a shared armrest.

Customisable with a range of cupholders.



twin seat



## 588

The Paragon 588 is a low back seat with distinctive low level cupholders and sloping armrests.

Available a fixed or tip-up seat, single or a twin seat with a shared armrest.

Customisable with a range of cupholders.



twin seat



# 7 Series

## 755

The Paragon 755 is the most popular seat in the Paragon collection and provides superior comfort and pleasing aesthetics.

Available with a wide backrest option and as a fixed or tip-up seat. Also available as a twin seat.

Customisable with a range of cupholders.



wide back



twin seat

## 788

With a uniquely cushioned backrest and contoured seat base, the Paragon 788 is supremely comfortable.

Designed with aesthetics and ergonomics in mind, the 788 model is available as fixed or tip-up seat and twin seat with a shared armrest.

Customisable with a range of cupholders.



wide back



twin seat

# 9 Series

## 918

The Paragon 918 model has a distinctive headrest providing acoustic properties which improve the listening experience with surround sound. Retractable armrests and low-level cupholders provide an additional option for cinema goers

Available as a fixed seat model.



twin seat



## 928

With a fixed seat, wide backrest and spacious seat the Paragon 928 is a seat into which your audiences will sink in to relax.

Contoured legs and low cupholders ensure a pleasing aesthetic throughout the auditorium.

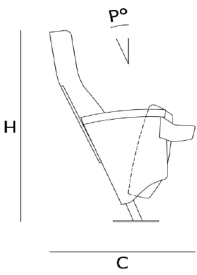
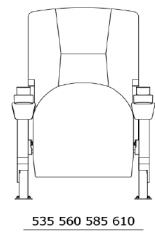


twin seat



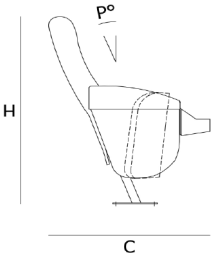
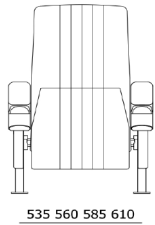
Paragon 538

Dimensions		
P°	H	C
14°	1060	585
20°	1050	650
26°	1020	730



Paragon 588

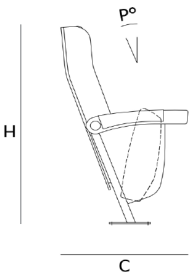
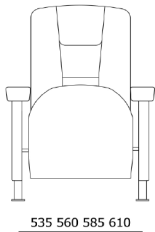
Dimensions		
P°	H	C
16°	1010	730
20°	1000	775



Paragon 755

Dimensions		
P°	H	C
17°*	1090	600
20°	1080	640
23°	1060	690
26°**	1050	735

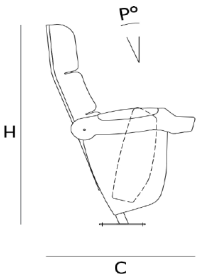
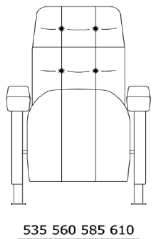
\* APPLICABLE FOR ROCKER BACK ONLY  
\*\* APPLICABLE FOR FIXED BACK ONLY



Paragon 788

Dimensions		
P°	H	C
17°*	1090	640
20°	1080	680
23°	1060	730
26°**	1050	775

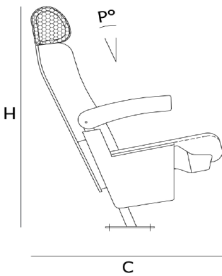
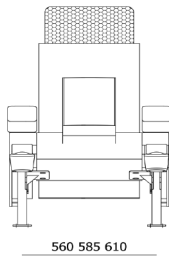
\* APPLICABLE FOR ROCKER BACK ONLY  
\*\* APPLICABLE FOR FIXED BACK ONLY



Paragon 918

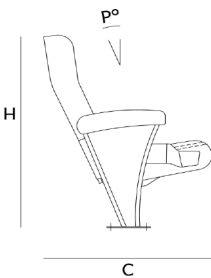
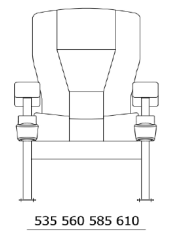
Dimensions		
P°	H	C
17°*	1130	740
20°	1120	790
23°	1110	840
26°**	1100	890

\* APPLICABLE FOR ROCKER BACK ONLY  
\*\* APPLICABLE FOR FIXED BACK ONLY





Paragon 928

Dimensions		
P°	H	C
23°	1040	790
26°	1030	830





# Options

	Description	538	588	755	788	918	928
	Round Seat Number	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Rectangular Seat Number	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Aisle Light Type - E	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Embroidered Seat Number	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Embroidered Logo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	3/4 Laminated Back Outer	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Rocker Backrest			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	Tandem Removable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tandem Freestanding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Retractable Armrest			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

	Description	538	588	755	788	918	928
	Cup 1			●	●		●
	Cup 2			●	●		
	Cup 3	●	●	●	●	●	
	Cup 4	●	●	●	●		●
	Cup 5	●	●	●	●	●	●
	Cup 6	●	●	●	●	●	●
	Cup 7			●	●		●
	Cup 8						●
	Cup 9			●	●		●
	ProBax	●	●	●	●	●	●

# Kids seats

## Eva



Sophisticated yet simple, with clean lines and a shape that contours to the human body.

The Eva is designed for personal comfort, it is a representation of ultimate relaxation and is ideally suited for front row seating positions in cinemas.



# Dory

The Dory is made specifically for children.

It is the perfect miniature version of our premium cinema seats.

With the focus on comfort with deep-filled, super-soft foam back and seat, the Dory is the new addition to cinemas catering for younger visitors.

The bright and bold aesthetic makes a statement.



# Ariel

Ariel is made to excite the imagination of young minds.

It comes with a plush cushioned back and seat which is filled with high resilience foam that will compress when sitting on it and expand back to its original form when the seat is vacated.

This seat can be in single or linked in a row.

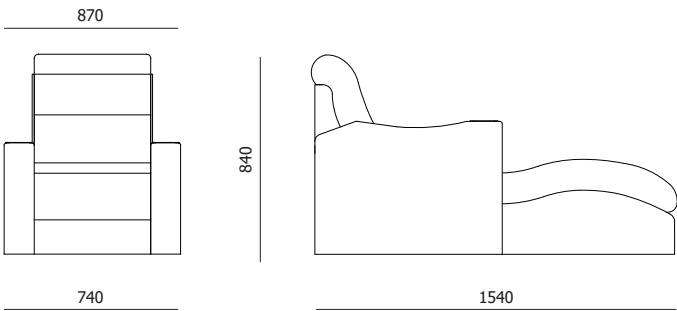




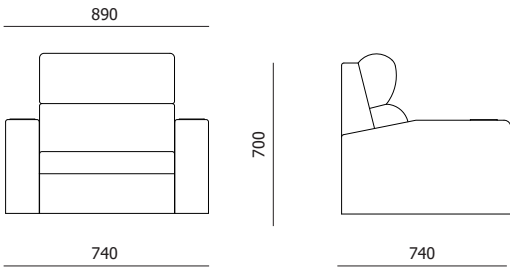
# Options

	Eva	Dory	Ariel
<div>1</div> <div>Embroidered Seat Number</div>			
<div>2</div> <div>Square L.E.D Number</div>			
<div>3</div> <div>Rectangular letter</div>			
<div>A</div> <div>Puck L.E.D Letter</div>			

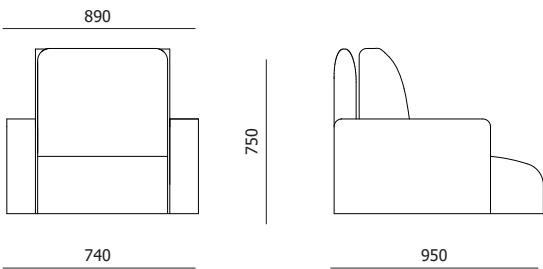
Eva



Dory



Ariel







MUVI Mall of Arabia, Saudi Arabia  
Model: Dory





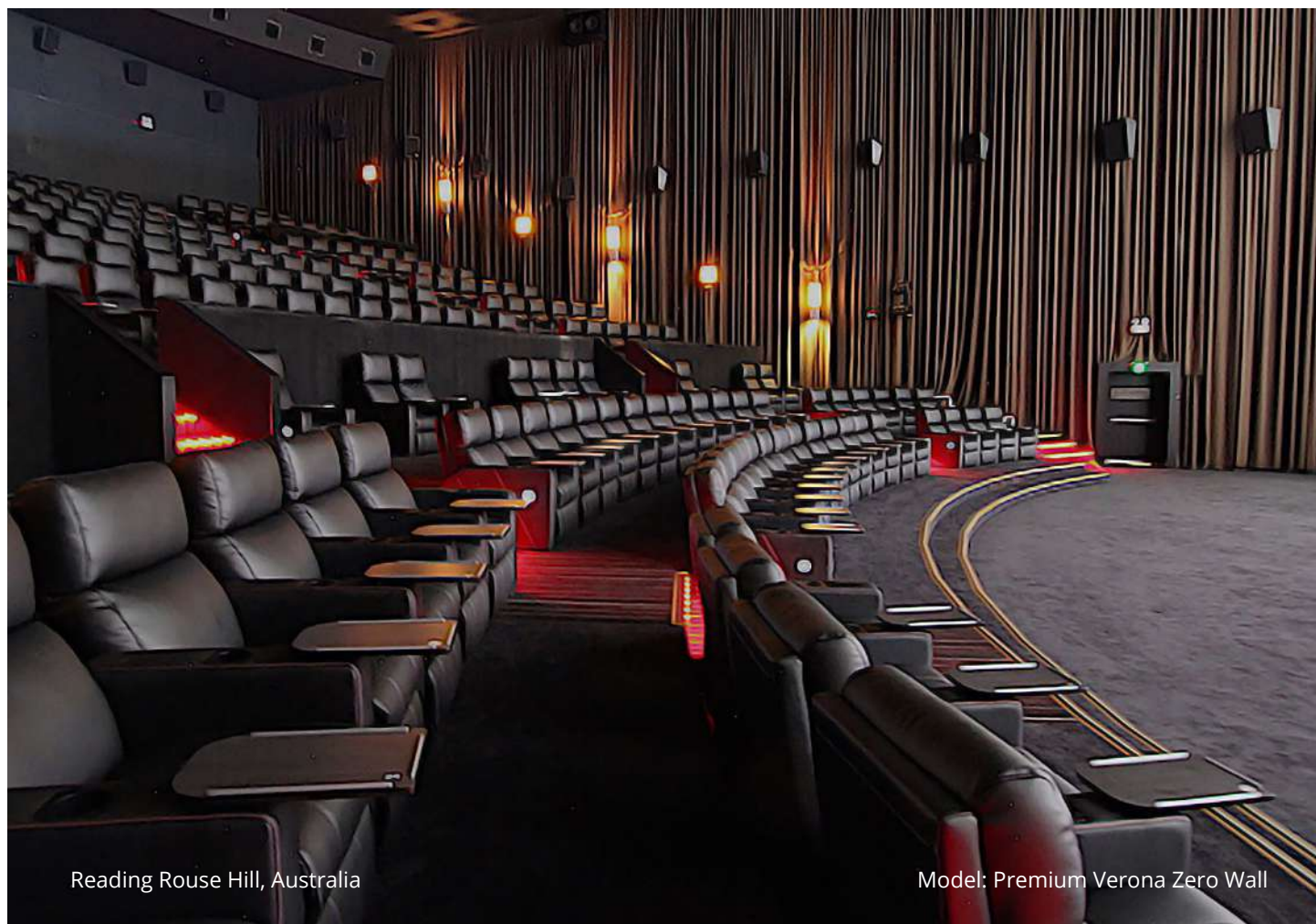
# Projects

Molde Kino, Norway  
Model: Premium Verona Zero Wall & Paragon 755









Reading Rouse Hill, Australia

Model: Premium Verona Zero Wall



Vox Cinema Wafi , UAE

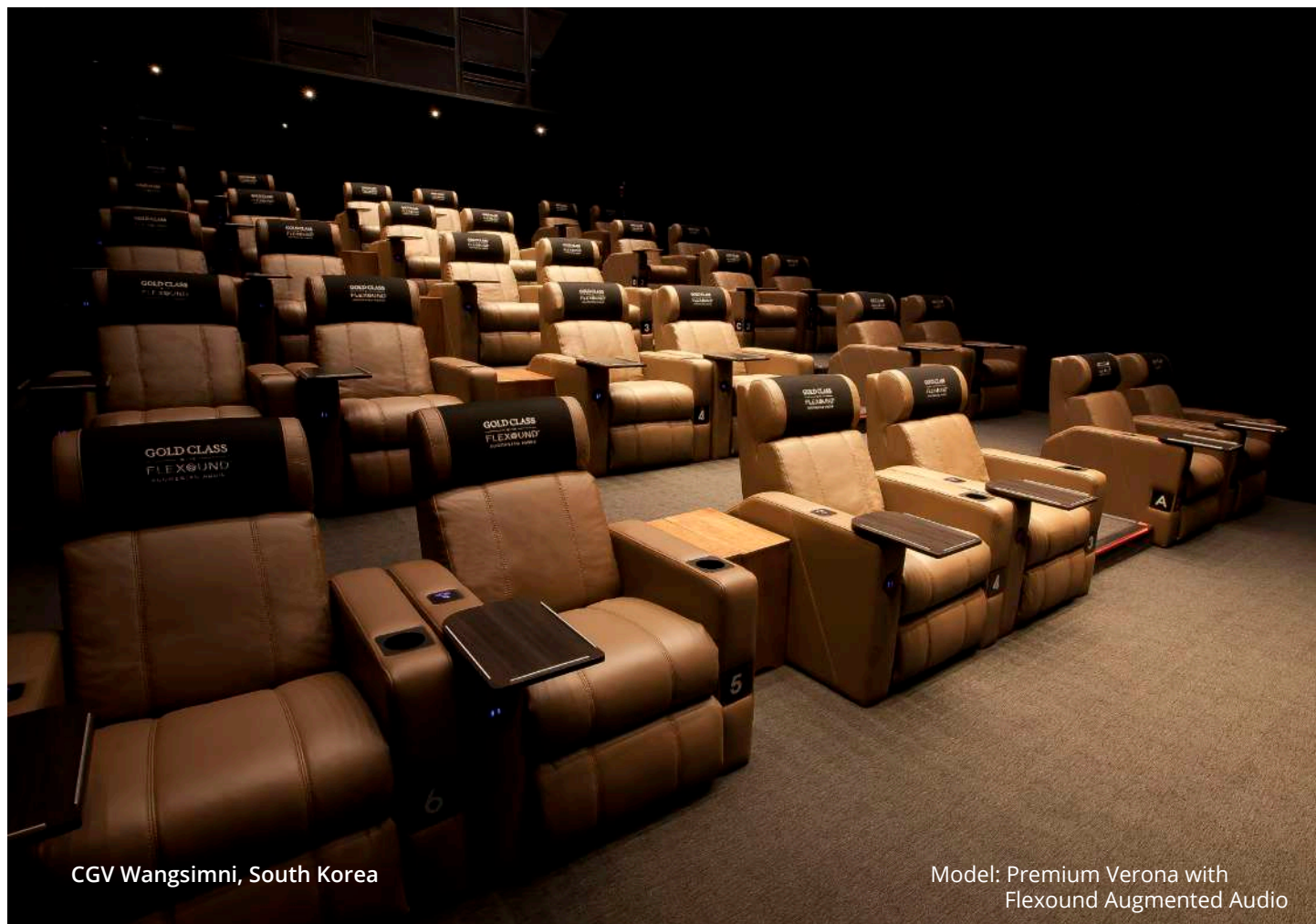
Model: Premium Verona Zero Wall





VOX Cinema Nakheel Mall, UAE

Model: Premium Verona Lite



CGV Wangsimni, South Korea

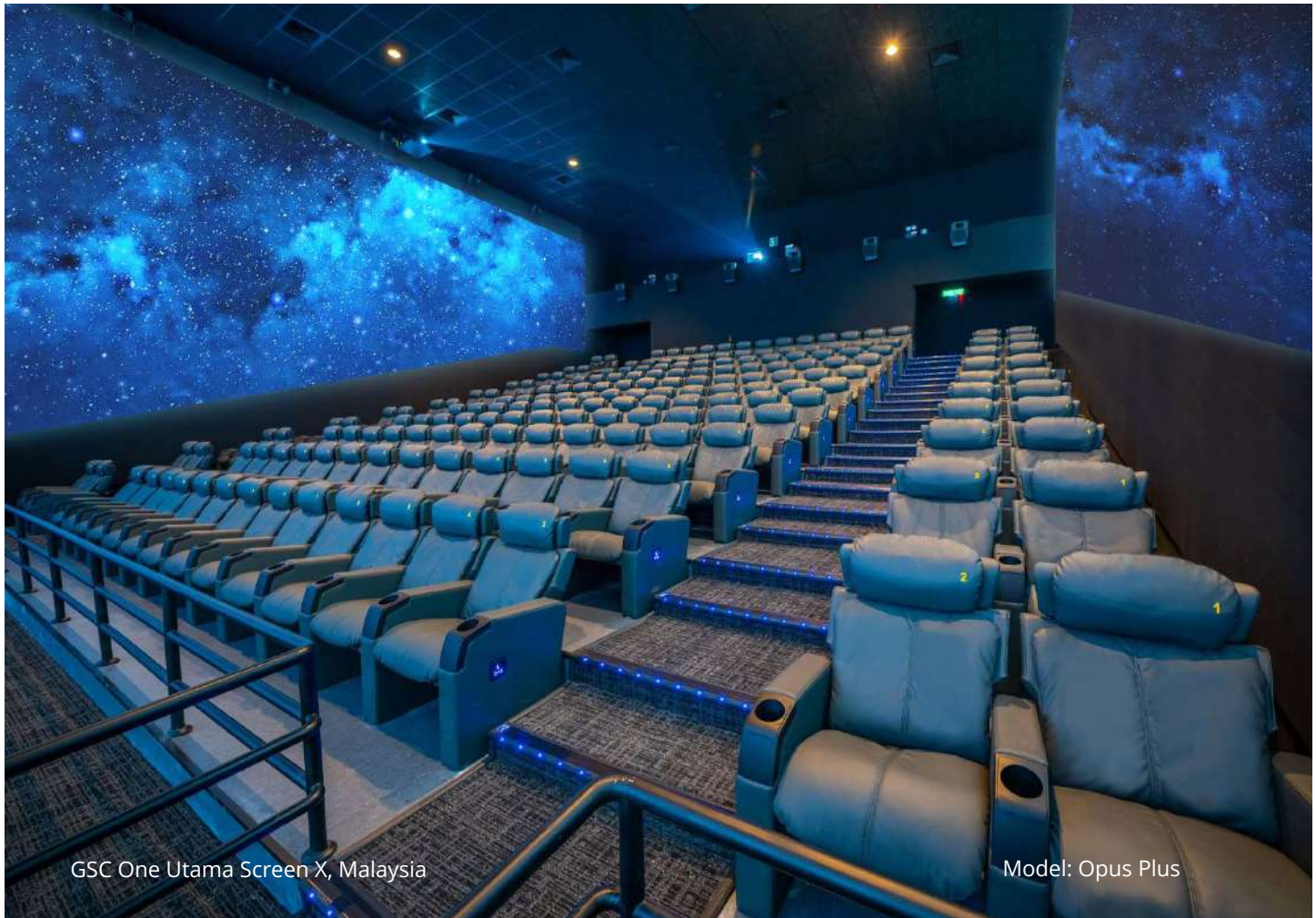
Model: Premium Verona with  
Flexound Augmented Audio





Odeon Telford, U.K

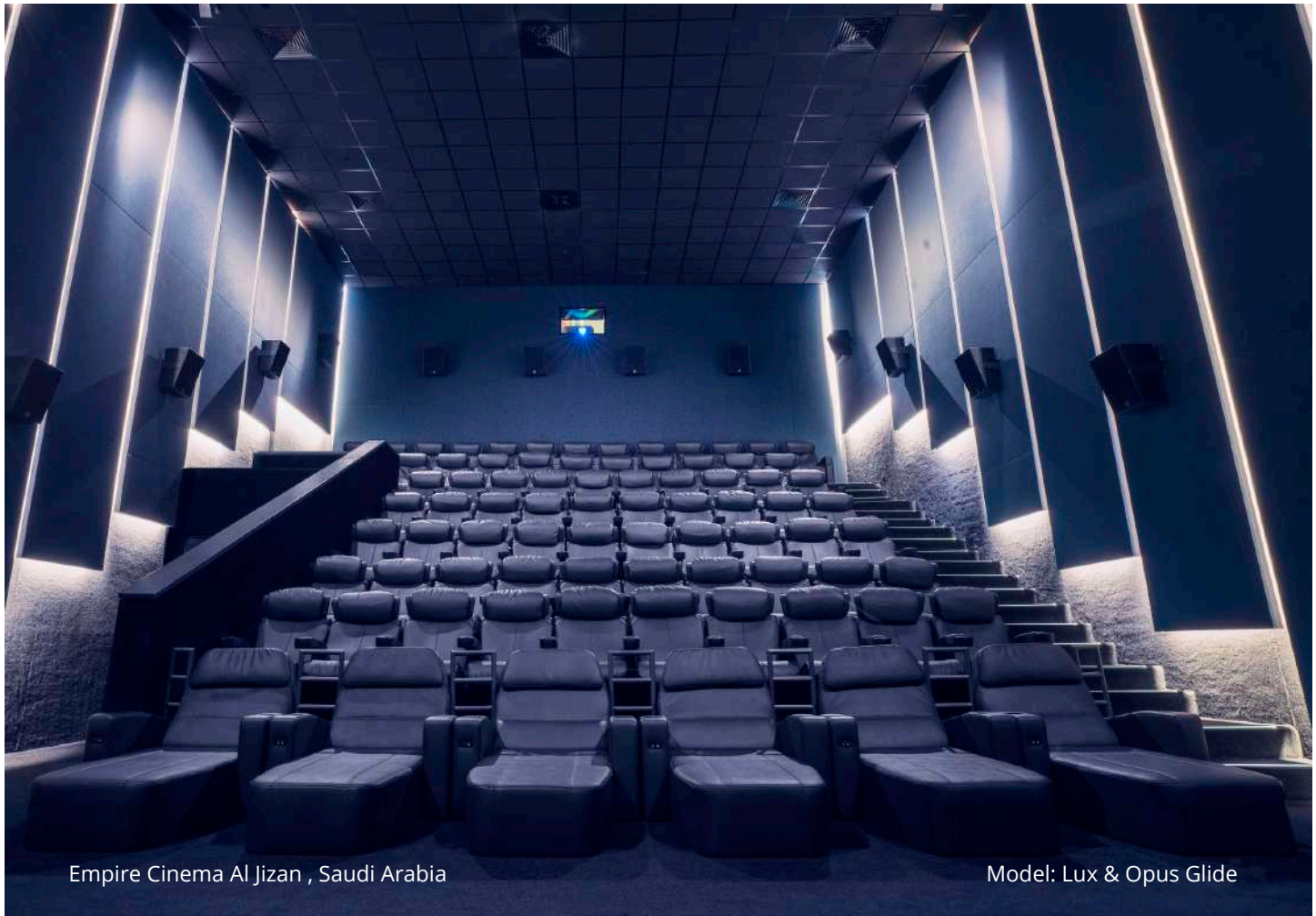
Model: Premium Verona Dual Motor



GSC One Utama Screen X, Malaysia

Model: Opus Plus





Empire Cinema Al Jizan , Saudi Arabia

Model: Lux & Opus Glide



MUVI Cinemas Mall of Arabia, Saudi

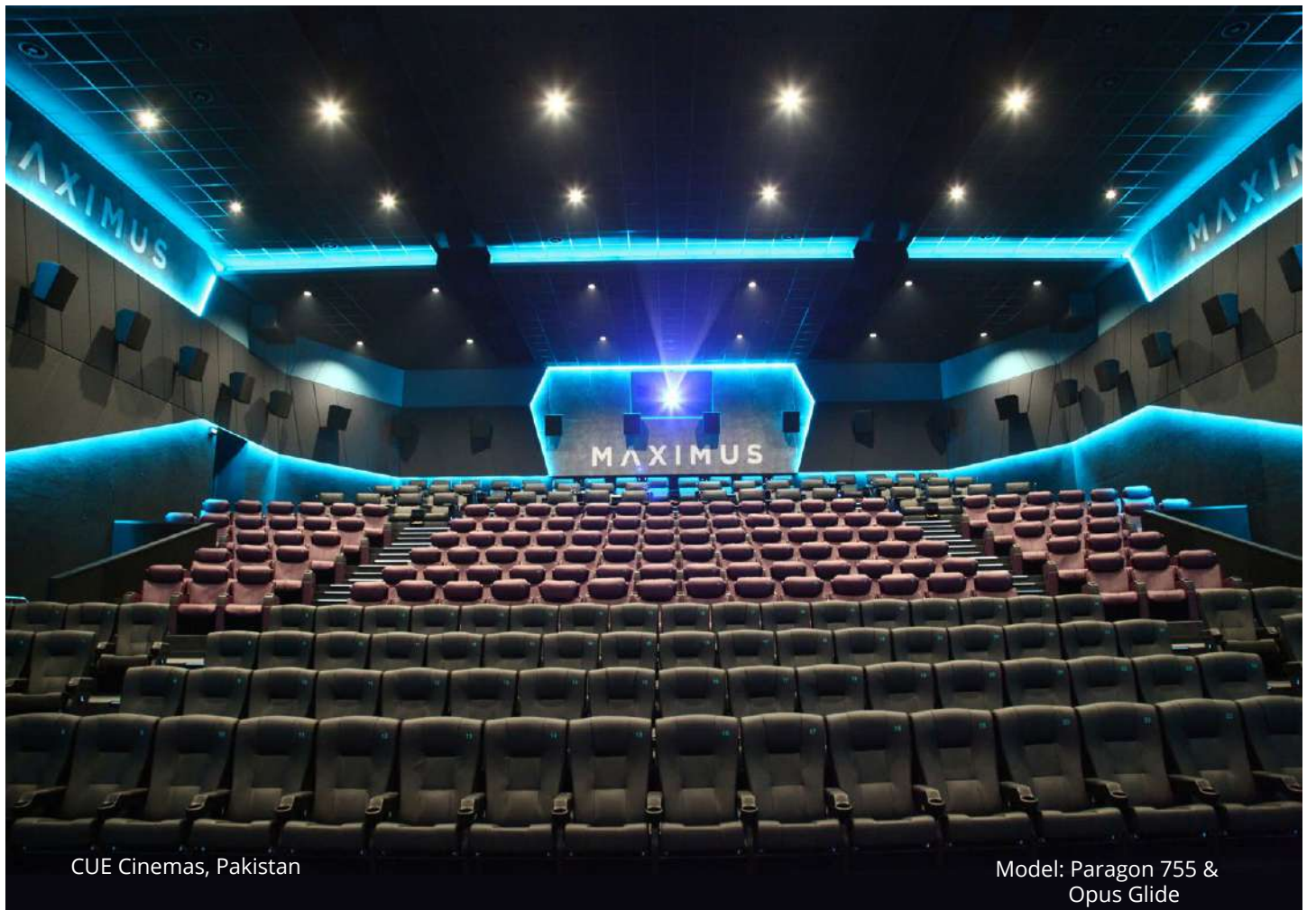
Model: Opus Glide





GV Funan, Singapore

Model: Milano Twin



CUE Cinemas, Pakistan

Model: Paragon 755 &  
Opus Glide







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